

MEXICO

(Pop: 124.6 million; GDP: \$2.4 trillion)

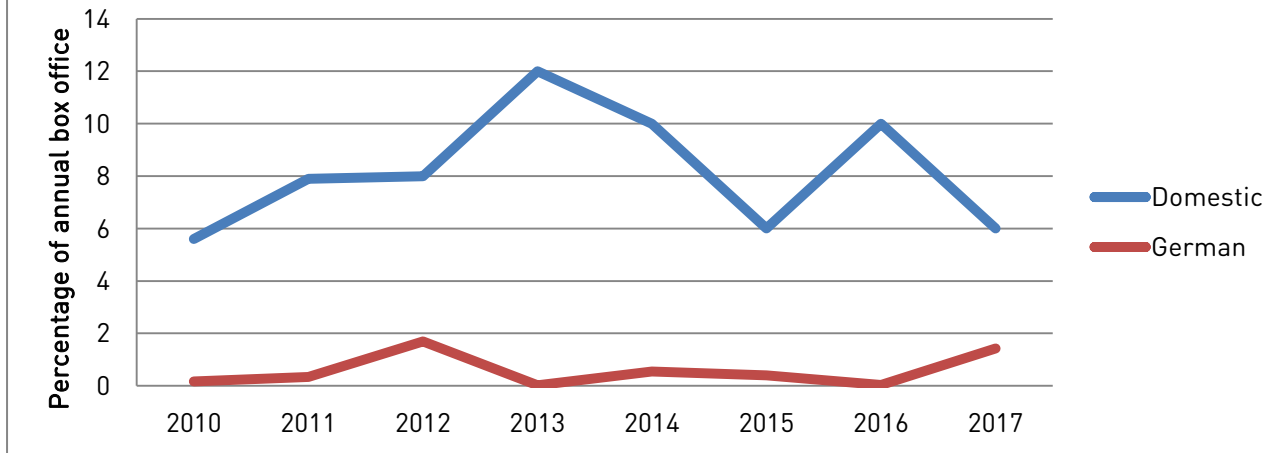
(1) MEXICO: THEATRICAL MARKET OVERVIEW, 2010-17

	2010	2011	2012	2013	2014	2015	2016	2017
Screens	4,818	5,166	5,303	5,547	5,678	5,977	6,225	6,633
Theatrical admissions (millions)	190	205	228	248	240	286	321	338
Per capita attendance	1.7	1.8	2.0	2.1	2.0	2.0	2.6	2.7
Box office (EUR millions*)	481.2	606.4	590.4	662.1	687.2	711.0	754.3	673.8
Average ticket price (EUR*)	1.96	2.93	2.72	2.73	2.76	2.76	2.38	2.38
Releases	300	321	319	364	330	414	407	424
Domestic releases	49	62	67	101	68	80	90	88
US releases	159	167	143	157	152	172	151	169
European releases**	64	76	91	64	70	97	94	89
German releases	6	1	7	6	8	7	1	8
Domestic market share	5.6%	7.9%	8%	12%	10%	6%	10%	6%
German market share	0.17%	0.34%	1.69%	0.02%	0.54%	0.40%	0.03%	1.42%

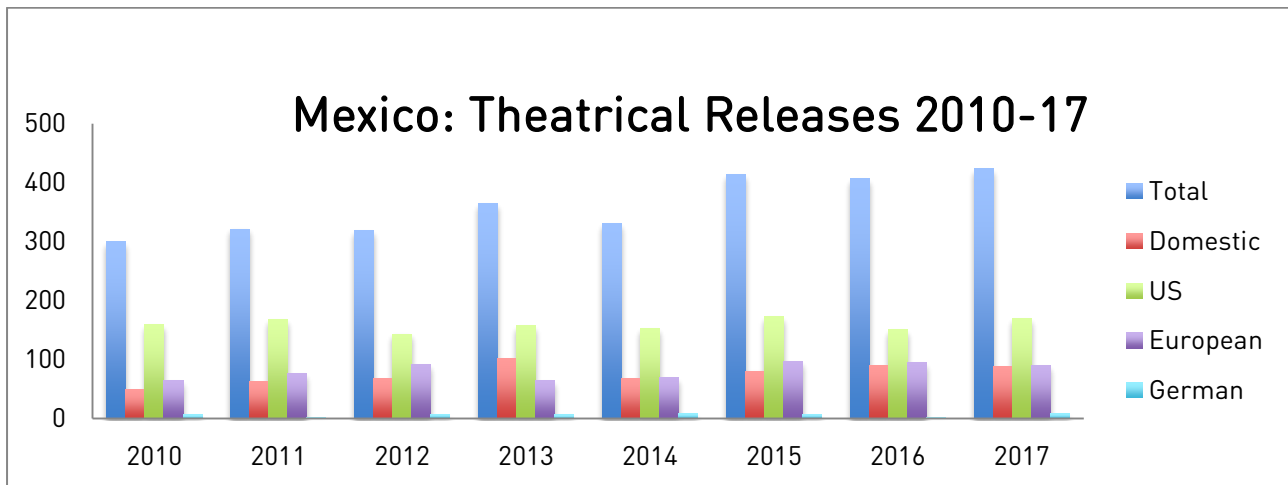
*EUR equivalents are calculated throughout at the exchange rate for December 31 of the year in question.

**Excluding German majority films

Mexico: Theatrical Market Shares 2010-17



Mexico: Theatrical Releases 2010-17



[2] MEXICO: THEATRICAL RELEASES OF GERMAN FILMS, 2010-17

Title	Distributor	Release date	Box office \$US
2010 German films (100% or majority co-productions)			
DIE PÄPSTIN (Ger/It/Sp)	Artecinema Gussi	23.04.10	316,056
PANDORUM (Ger/US)	Artecinema Gussi	15.01.10	285,967
KRABAT (Ger/UK)	Alphaville	09.07.10	158,371
THE LAST STATION (Ger/Rus/UK)	Sony Pictures México	11.06.10	132,353
JOHN RABE (Ger/Cn/Fr/It/Sp)	Cine, Video y Televisión	18.06.10	95,212
DAS WEISSE BAND (Ger/Aut/It/Sp)	Canana Films	24.12.10	83,884
2010 German minority co-productions			
RESIDENT EVIL: AFTERLIFE (US/Ger)	Sony Pictures México	17.09.10	11,148,133
OUTLANDER (US/Ger)	Star Castle Distribution	01.04.10	700,694
THE GHOST (Fr/Ger/UK)	Videocine	10.09.10	574,555
MÄN SOM HATAR KVINNOR (Swe/Ger/Nor)	Artecinema Gussi	13.08.10	566,526
NINJA ASSASSIN (US/Ger)	Warner Bros. Pictures México	15.01.10	430,480
CHÉRI (UK/Ger/US)	Miramax	28.05.10	154,162
MISS CONCEPTION (UK/US/Ger)	Cine, Video y Televisión	05.03.10	131,666
IL Y A LONGTEMPS QUE JE T'AIME (Fr/Ger)	Artecinema Gussi	16.04.10	95,168
OPIUM: EGY ELMBETEG NŐ NAPLÓJA (Hun/Ger)	Quality Films	08.01.10	59,534
HADEWIJCH (Fr/Ger)	ND Mantarraya	05.03.10	21,503
PANDORA'NIN KUTUSU (Tur/Fr/Ger/Bel)	Cinemas Nueva Era	07.05.10	10,338

2011 German films (100% or majority co-productions in red)

THE THREE MUSKETEERS (Ger/Fr/UK/US)	Artecinema Gussi	28.10.11	2,638,338
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2011 German minority co-productions

UNKNOWN (US/Ger/UK/Fr)	Warner Bros. Pictures México	18.03.11	4,503,566
ANTICHRIST (Den/Ger)	Interior 13	18.03.11	82,804
FLICKAN SOM LEKTE MED ELDEN (Swe/Ger)	Artecinema Gussi	11.03.11	77,176
ANONYMOUS (UK/Ger)	Sony Pictures México	02.12.11	73,576
DEUSYNLIGE (Nor/Swe/Ger)	Canana Films	12.08.11	19,361
DISCO ORMENE (Den/Ger)	Z David Distribuciones	02.12.11	19,074
SZELÍD TEREMTÉS - A FRANKENSTEIN-TERV (Hun/Aut/Ger)	Cineteca Nacional	22.07.11	18,487
POST MORTEM (Chile/Ger/Mex)	Canana Films	29.04.11	16,819
A TORINÓI LÓ (Hun/Fr/Ger/Swz)	ND Mantarraya	25.11.11	14,971
UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES (Thai/Ger/Fr/Sp/UK)	ND Mantarraya	04.03.11	12,819
LEBANON (Isr/Fr/Ger)	Canana Films	29.12.11	5,720
AJAMI (Isr/Ger/UK)	Canana Films	02.12.11	5,269
LOS VIAJES DEL VIENTO (Col/Ger/NL)	Interior 13 Cine	22.07.11	5,249
AURORA (Rom/Fr/Swz/Ger)	Cineteca Nacional	02.12.11	4,468

2012 German films (100% or majority co-productions in red)

RESIDENT EVIL: RETRIBUTION (Ger/Can)	Sony Pictures México	21.09.12	10,201,716
CLOUD ATLAS (Ger/US)	Artecinema Gussi	27.12.12	2,000,048
A DANGEROUS METHOD (Ger/Can/UK/Swz)	Sony Pictures México	28.06.12	695,786
PINA (Ger/Fr)	Canana Films	27.04.12	237,972
SOUL KITCHEN (Ger/Fr/It)	Alphaville Cinema	03.02.12	18,095
TOTEM (Ger)	Cineteca Nacional	24.08.12	11,676
WER WENN NICHT WIR (Ger)	Cineteca Nacional	13.04.12	10,716

2012 German minority co-productions

THE VOW (US/Brz/Fr/Aus/UK/Ger)	Sony Pictures México	10.02.12	3,540,475
CARNAGE (Fr/Ger/Pol)	Artecinema Gussi	20.04.12	297,842
FLYPAPER (US/Ger)	Quality Films	25.05.12	275,028
TINKER TAILOR SOLDIER SPY (UK/Fr/Ger)	Cine, Video y Televisión	10.02.12	246,323
DEN SKALDEDE FRISØR (Den/Fr/It/Swe/Ger)	Cine, Video y Televisión	19.10.12	240,969
HYSTERIA (UK/Fr/Ger/Lux)	Sony Pictures México	31.08.12	205,753
ELLES (Fr/Pol/Ger)	ND Mantarraya	24.08.12	123,225
MELANCHOLIA (Den/Swe/Fr/Ger)	Cine, Video y Televisión	27.07.12	108,040
LA RAFLE (Fr/Ger)	Quality Films	23.03.12	98,410
POST TENEBRAS LUX (Mex/Fr/NL/Ger)	ND Mantarraya	23.11.12	55,526
PERFECT SENSE (UK/Ger/Swe/Den)	Canibal Networks	09.03.12	30,782
ELENA (Rus/Ger)	Cineteca Nacional	23.07.12	23,169
CAVE OF FORGOTTEN DREAMS (US/Fr/Ger/Can)	Canana Films	09.03.12	19,587
TOURNÉE (Fr/Ger)	ND Mantarraya	01.06.12	18,044
LE HAVRE (Fin/Fr/Ger)	ND Mantarraya	02.03.12	15,087
CARLOS (Fr/Ger)	Cineteca Nacional	15.06.12	11,476
LE QUATTRO VOLTE (It/Ger/Swz)	Cineteca Nacional	20.01.12	4,143

2013 German films (100% or majority co-productions)

HANNAH ARENDT (Ger/Lux/Fr/Isr)	Cineteca Nacional	20.09.13	88,977
BARBARA (Ger)	Cineteca Nacional	20.08.13	19,623
MAHLER AUF DER COUCH (Ger/Aut)	Cineteca Nacional	04.10.13	19,294
HALT AUF FREIER STRECKE (Ger)	Cineteca Nacional	09.08.13	11,408
V TUMANE (Ger/Lat/NL/Belarus)	Cineteca Nacional	20.12.13	10,482
GERHARD RICHTER - PAINTING (Ger)	Cineteca Nacional	27.12.13	3,576

2013 German minority co-productions

HANSEL & GRETEL: WITCH HUNTERS (US/Ger)	Paramount Pictures México	25.01.13	13,788,120
THE MORTAL INSTRUMENTS: CITY OF BONES (US/Ger/Can)	Diamond Films	30.08.13	3,874,678
RUSH (US/UK/Ger)	Artecinema Gussi	27.09.13	2,341,631
AMOUR (Fr/Ger/Aut)	ND Mantarraya	18.01.13	665,662
KON-TIKI (Nor/UK/Den/Ger)	Artecinema Gussi	28.03.13	517,274
FAUST (Rus/Ger)	Cineteca Nacional	01.03.13	28,991
TABU (Por/Ger/Brz/Fr)	Cineteca Nacional	31.05.13	20,969
THE HUMAN RESOURCES MANAGER (Isr/Ger/Fr/Rom)	Alphaville Cinema	21.06.13	18,579
CSAK A SZÉL (Hun/Ger/Fr)	Cineteca Nacional	06.12.13	15,718
PARADIES: LIEBE (Aut/Ger/Fr)	ND Mantarraya/Interior 13 Cine	11.10.13	n/a

2014 German films (100% or majority co-productions)

TARZAN 3D (Ger)	Artecinema Gussi	14.03.14	2,474,594
205 - ZIMMER DER ANGST (Ger)	Cien Films	10.01.14	652,977
DER TEUFELSGEIGER (Ger/Aut)	Artecinema Gussi	24.07.14	534,750
DER MEDICUS (Ger)	Artecinema Gussi	25.09.14	426,384
MR. MORGAN'S LAST LOVE (Ger/Bel/Fr/US)	Cinemas Nuevo Era	07.08.14	252,111
CLOUDS OF SILS MARIA (Ger/Fr/Swz)	ND Mantarraya	06.11.14	89,624
OH BOY (Ger)	Cinemas Nuevo Era	25.09.14	48,453
LORE (Ger/Aus/UK)	Cineteca Nacional	17.01.14	29,531

2014 German minority co-productions

GUTEN TAG, RAMÓN (Mex/Ger)	20th Century Fox Film de México	21.08.14	4,832,599
POMPEII (Can/Ger)	Artecinema Gussi	21.02.14	4,141,754
THE BOOK THIEF (US/Ger)	20th Century Fox Film de México	17.01.14	3,804,647
THE MONUMENTS MEN (US/Ger)	20th Century Fox Film de México	14.02.14	1,753,510

THE GRAND BUDAPEST HOTEL (US/Ger)	20th Century Fox Film de México	24.04.14	1,638,127
NYMPHOMANIAC: VOLUME 1 (Den/Ger/Fr/Swz/Bel)	Zima Entertainment	15.05.14	882,628
NYMPHOMANIAC: VOLUME 2 (Den/Ger/Fr/Swz/Bel)	Zima Entertainment	03.07.14	350,019
WADJDA (Saudi/Ger)	Zima Entertainment	24.04.14	205,992
THE LUNCHBOX (Ind/Fr/Ger)	Zima Entertainment	14.03.14	144,673
EYJAFJALLAJÖKULL (Fr/Ger)	Dragon Multimedia	21.08.14	131,502
WAKOLDA (Arg/Sp/Ger/Fr)	Alphaville Cinema	23.10.14	96,927
PARADIES: LIEBE (Aut/Ger/Fr)	Interior 13 Cine	28.02.14	28,137
PARADIES: GLAUBE (Aut/Ger/Fr)	Interior 13 Cine	09.05.14	9,122
BERBERIAN SOUND STUDIO (UK/Ger)	Interior 13 Cine	22.05.14	8,943
PELO MALO (Ven/Per/Arg/Ger)	Cinema 23	06.11.14	3,512

2015 German films (100% or majority productions)

LOVE, ROSIE (Ger/UK)	Artecinema Gussi	17.04.15	1,261,792
OOOPS! DIE ARCHE IST WEG (Ger/Ire/Bel/Lux)	Zima Entertainment	30.07.15	877,937
DER 7BTE ZWERG (Ger)	Zima Entertainment	10.09.15	427,324
HECTOR AND THE SEARCH FOR HAPPINESS (Ger/Can)	Artecinema Gussi	05.06.15	298,155
DIE BIENE MAJA - DER KINOFILM (Ger/Aus)	Cinépolis Distribución	16.10.15	178,347
VICTORIA (Ger)	ND Mantarraya	16.10.15	32,336
CITIZENFOUR (Ger/US)	Cineteca Nacional	02.10.15	455

2015 German minority co-productions

LA BELLE ET LE BÊTE (Fr/Ger)	Zima Entertainment	23.01.15	2,679,929
HITMAN: AGENT 47 (US/Ger)	20th Century Fox Film de México	20.08.15	2,629,316
SHE'S FUNNY THAT WAY (US/Ger)	Corazón Films	20.08.15	384,329
GETT: THE TRIAL OF VIVIANE AMSALEM (Isr/Fr/Ger)	Zima Entertainment	29.05.15	85,449
THE VOICES (US/Ger)	Zima Entertainment	06.08.15	75,311
FEHÉR ISTEN (Hun/Ger/Swe)	Zima Entertainment	16.09.15	55,991

JAUJA (Arg/Fr/Mex/Ger/NL)	Cineteca Nacional	15.05.15	26,348
TODOS ESTÁN MUERTOS (Mex/Sp/Ger)	Cineteca Nacional	16.10.15	24,918
MITA TOVA - THE FAREWELL PARTY (Isr/Ger)	Zima Entertainment	09.10.15	21,583

2016 German films (100% or majority productions)

IM LABYRINTH DES SCHWEIGENS (Ger)	Zima Entertainment	19.05.16	66,924
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2016 German minority co-productions

NO MANCHES FRIDA (Mex/US/Ger)	Videocine	16.09.16	11,836,599
POINT BREAK (US/Ger)	Warner Bros. Pictures México	08.01.16	5,354,261
THE DANISH GIRL (UK/Bel/Ger/Den/US)	Universal Pictures International México	16.01.16	3,789,435
A HOLOGRAM FOR THE KING (US/Ger)	Cinépolis Distribución	10.06.16	599,891
MEDITERRANEA (It/Fr/US/Ger/Qat)	ND Mantarraya	14.10.16	443,200
EDDIE THE EAGLE (UK/US/Ger)	20th Century Fox Film de México	01.04.16	337,372
MIEKKAILIJA (Fin/Ger/Est)	Alameda Films	15.07.16	157,009
SNOWDEN (US/Fr/Ger)	Walt Disney Studios Motion Pictures México	18.11.16	142,553
LAMB (Fr/Ger/Eth)	ND Mantarraya	13.05.16	102,722
DE SURPRISE (NL/Bel/UK/Ice/Ger)	Artecinema Gussi	10.06.16	90,920
MUSTANG (Tur/Fr/Ger)	Canibal Networks	05.02.16	63,229

2017 German films (100% or majority co-productions)

RESIDENT EVIL: THE FINAL CHAPTER (Ger/Aus/Can)	Sony Pictures México	27.01.17	7,021,946
HAPPY FAMILY (Ger/UK)	Zima Entertainment	08.09.17	2,953,740
RICHARD DER STORCH (Ger)	Corazón Films	12.05.17	1,236,925
HIGHWAY TO HELLAS (Ger)	Amarok Films	2017	80,939
MANIFESTO (Ger/Aus)	ND Mantarraya	10.11.17	50,134
RAMMSTEIN: PARIS (Ger)	Contenidos Alternativas - Cinépolis	23.03.17	22,422

TONI ERDMANN (Ger/Aut/Rom)
SOY NERO (Ger/Fr/Mex)

Sony Pictures México
Independent

24.02.17
03.03.17

7,634
80

2017 German minority co-productions

A CURE FOR WELLNESS (US/Ger)
COLLIDE (US/Ger)
ELLE (Fr/Ger/Bel)
THE SQUARE (Swe/Ger/Fr/Den)
L'AVENIR (Fr/Ger)
FRANTZ (Fr/Ger)

20th Century Fox Film de México
Diamond Films
Sony Pictures México
Piano Distribution
Cinemas Nueva Era
Cinemas Nueva Era

18.08.17
05.05.17
10.02.17
24.11.17
13.10.17
07.10.17

1,131,013
399,922
157,508
75,757
41,178
4,731

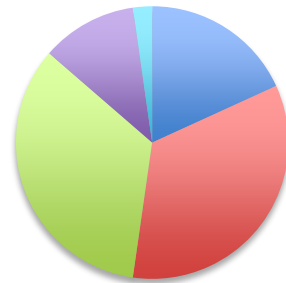
(3) MEXICO: TOP 10 GERMAN FILMS (THEATRICAL), 2010-2017

	Admissions	Box office (EUR)
RESIDENT EVIL: THE FINAL CHAPTER (2017)	3,510,973	7,021,946
RESIDENT EVIL: RETRIBUTION (2012)	2,923,128	7,732,901
HAPPY FAMILY (2017)	1,476,870	2,953,740
THE THREE MUSKETEERS (2011)	732,872	2,036,797
TARZAN 3D (2014)	707,027	2,044,015
RICHARD DER STORCH (2017)	618,462	1,236,925
CLOUD ATLAS (2012)	573,080	1,516,036
LOVE, ROSIE (2015)	420,597	1,160,849
OOOPS! DIE ARCHE IST WEG (2015)	292,645	607,702
A DANGEROUS METHOD (2012)	199,366	527,406

[4] MEXICO: DISTRIBUTORS OF GERMAN FILMS, 2010-17

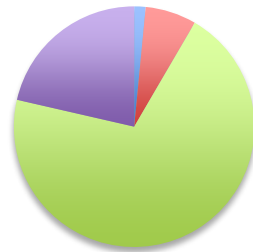
	2010	2011	2012	2013	2014	2015	2016	2017	Total
Cineteca Nacional	-	-	2	6	1	1	-		10
Artecinema Gussi	2	1	1	-	3	2	-		9
Sony Pictures México	1	-	2	-	-	-	-	2	5
Zima Entertainment	-	-	-	-	-	2	1	1	4
ND Mantarraya	-	-	-	-	1	1	-	1	3
Cinemas Nuevo Era	-	-	-	-	2	-	-		2
Alphaville Cinemas	1	-	1	-	-	-	-		2
Canana Films	1	-	1	-	-	-	-		2
Cinépolis Distribución	-	-	-	-	-	1	-	1	2
Amarok Films	-	-	-	-	-	-	-	1	1
Cien Films	-	-	-	-	1	-	-		1
Cine, Video y Televisión	1	-	-	-	-	-	-		1
Corazón Films	-	-	-	-	-	-	-	1	1
Independent	-	-	-	-	-	-	-	1	1

Mexico: German Releases by Genre, 2010-17



- Arthouse
- German Stories
- English Language
- Animation & Children's Films
- Local Interest

Mexico: German Films Box Office by Genre, 2010-17



- Arthouse
- German Stories
- English Language
- Animation & Children's Films
- Local Interest

(6) GERMAN FILMS IN MEXICO, 2010-17: AN ANALYSIS

In the same way that the reality of modern Mexico differs radically from the drugs-and-crime image of foreign expectation, so the country's theatrical market is different from the clichéd image of a sleepy Latin territory with a haphazard film distribution set-up. On the verge of becoming one of the new emerging tiger economies, Mexico is the most dynamic of the Latin American markets: more modern than Argentina, more integrated than Brazil.

It boasts Latin America's fastest expanding economy and, in terms of population, is the second largest country in the region, some way behind Brazil but almost double the size of Argentina. In terms of cinematic infrastructure, Mexico has developed considerably over the period surveyed, with a 38% increase in the number of screens, a 78% surge in theatrical admissions and a 40% boost to box office (although this latter figure hides a year-on-year drop of 12% between 2016 and 2017). Home to one of the world's leading cinema chains, Cinépolis (which is established throughout South America, the US and as far away as India), the country's exhibition infrastructure is up-to-date in the major cities, which continue to expand at the expense of the regions and account for some 80% of the population.

What still lags behind similar-sized European markets is the diversity of films on offer and the comparatively narrow range of films that do significant business at the box office. As the charts in Section (5) above indicate, whereas English-language production and German stories each provide approximately a third of the German films and majority co-productions imported, that balance disappears when the sales figures are in, with English-language films - more properly films which look like they were made in North America - accounting for 70% and German stories for a mere 7%. Arthouse likewise accounts for 18% of the German films on offer, but only 1.5% of box-office revenue.

There are signs of the Mexican market becoming more diverse. Yes, as in almost every territory, the number of releases continues to rise year-on-year (they are up 41% in Mexico over the period surveyed), but the biggest growth area has been in European films. Releases of US films have remained more or less stable - a high of 172 in 2015; a low of 143 in 2012 - but the number of European films released has increased by around a third, even if the same cannot be said for the audiences for such films, which tend to get a limited release through the Cineteca Nacional, which has outlets in Mexico City and eight other regional capitals. Average revenue for German films released in this way over the period surveyed is a slender \$20,000.

German films take a market share of 0.5% or less in four out of the eight years surveyed. Around six are released in most years, but 2011 and 2016 saw only one open in Mexico. The major exceptions are 2012, when three English-language films - *RESIDENT EVIL: RETRIBUTION*, *CLOUD ATLAS* and *A DANGEROUS METHOD* - between them took almost \$10 million at the Mexican box office, and 2017, when *RESIDENT*

EVIL: THE FINAL CHAPTER and two family films - HAPPY END and RICHARD DER STORCH - likewise took over \$10 million between them. Indeed, the eight German films released in 2017 account for almost a third of the revenue for the eight-year period, even if arthouse flagship TONI ERDMANN managed a mere \$7,634 at the box office in that year. Genuine arthouse films have been few and far between in the period surveyed, with only PINA in 2012 scoring more than \$100,000.

If arthouse films are rare, arthouse distributors are rarer. With the demise of adventurous production and distribution company Canana, owned by Diego Luna and Gael Garcia Bernal, the arthouse sector is especially ill-served, with another filmmaker-owned distributor - Carlos Reygadas's ND Mantarraya - almost alone in handling 'difficult' titles (although crossover distributor Zima Entertainment occasionally has a go). But it seems fair to say that without the Cineteca, Mexico would be largely arthouse free.

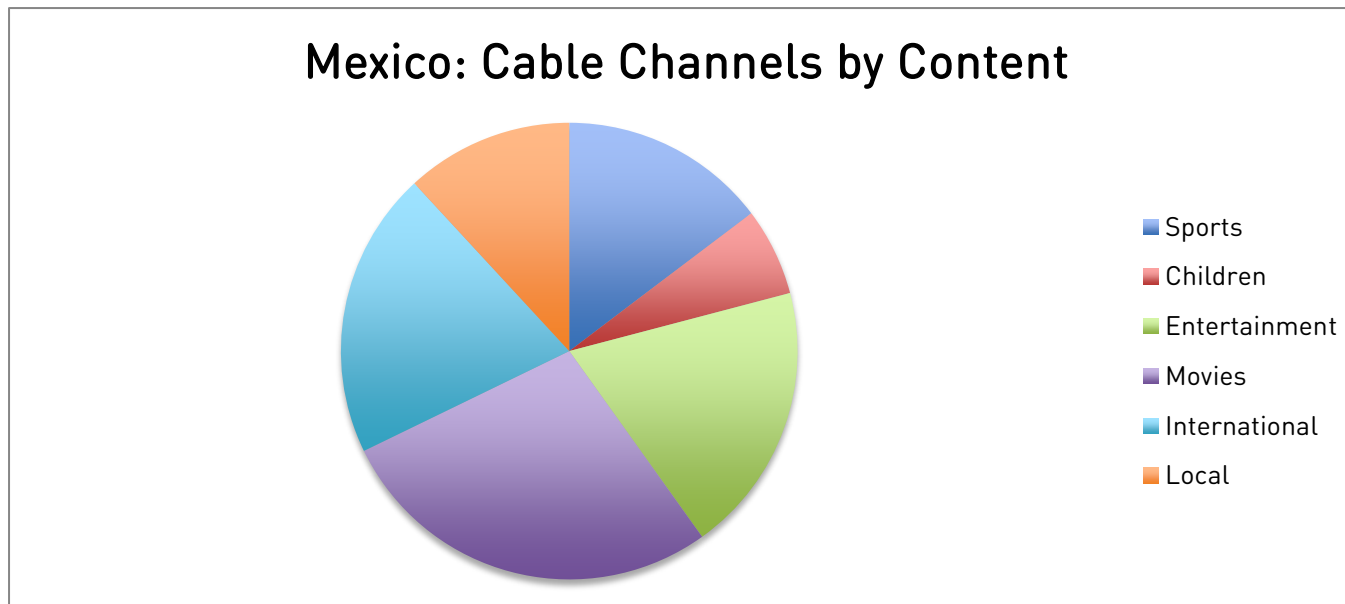
What works in Mexico? Films that look as though they were made in North America. Some animation films, usually those which arrive by way of a US release. Some comedies (DER 7BTE ZWERG almost hit the half-a-million-dollar mark) and generic titles such as 205 - ZIMMER DER ANGST (\$650,000 in 2014) and teen thriller KRABAT (\$158,000 in 2010).

What doesn't work in Mexico? Although arthouse titles are acquired for Mexico, only a very small number succeed at the box office. Likewise stories too firmly rooted in European history and culture do not seem to appeal to Mexican audiences, hence the very disappointing response to TONI ERDMANN.

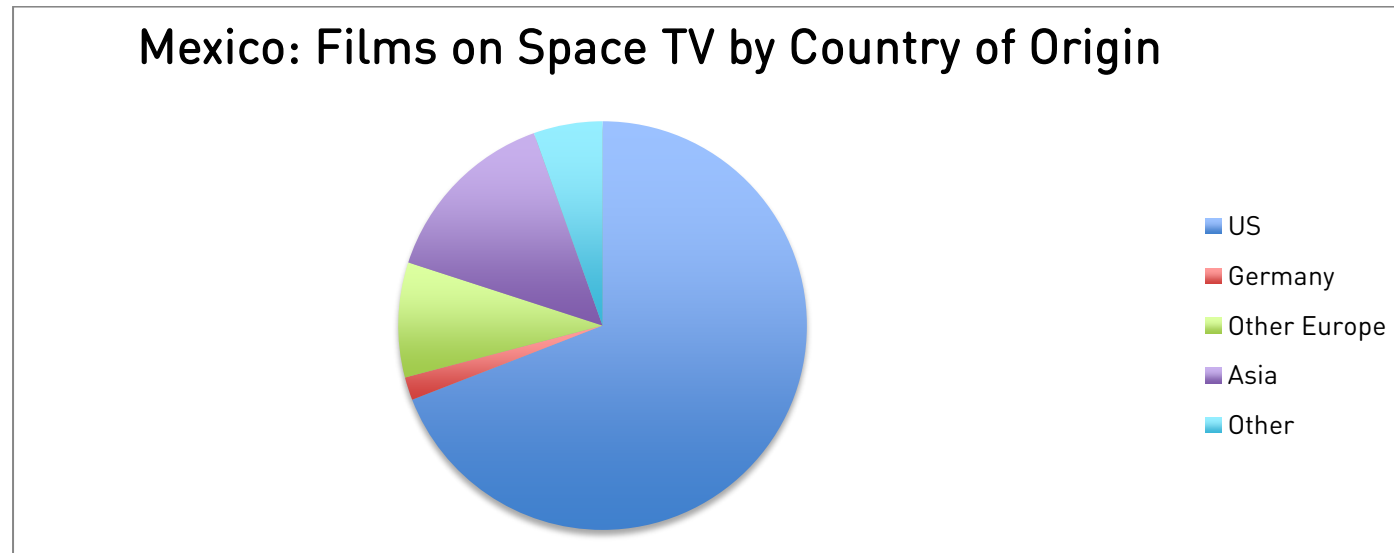
What else might appeal? More mainstream German films like IM LABYRINTH DES SCHWEIGENS, which took a tidy but not spectacular \$67,000 in 2016.

[7] GERMAN FILMS IN MEXICO, 2010-17: TV AND VOD

The chart below is based on the channels available in Mexico on the DirecTV platform, one of the oldest pay TV outlets in South America (it launched in the US in the early 1980s). The same service is available as a traditional pay TV service - i.e. with set start times - in a number of other Latin American countries.



Mexico's film channels are programmed on a pan-American basis, with only state-sponsored channels created as a platform for local movies showing anything other than American movies with any frequency. The charts below are based on titles shown or announced over one month on pay TV channel Space. In terms of content, Space shows mainly action/adventure and horror movies. Two German titles were programmed: COLONIA DIGNIDAD - ES GIBT KEIN ZURÜCK - which is set in Chile - and NIGHT TRAIN TO LISBON.



For details of on-line VOD platforms available in Mexico, see the appropriate appendix.

Of the distributors listed in Section (4) above who handled three or more German films and/or majority co-productions, several have their own VOD platforms or have deals with existing ones:

- Mexico's **Cineteca Nacional** has a streaming platform called Cinema Uno offering national and international arthouse titles for 69 pesos (EUR 2.90) per title;
- **ND Mantarraya** makes certain of its titles available via Vimeo;
- **Zima Entertainment** has an on-demand platform offering a selection of its theatrical titles.

(8) MEXICO IN OVERVIEW: 2000-2017

The following charts depict a comparative overview of the situation of German films released in Mexico between the years 2000-2017.

Year	Majority German releases	All German releases	Majority German films box office (US\$)	All German films box office (US\$)	All releases	All box office (million US\$)	Majority German films % releases share	All German films % releases share	Majority German films % box office share	All German films % box office share
2000	6	10	393.712	7.094.715	242	n/a	2,47	4,13	n/a	n/a
2001	6	15	2.627.385	6.893.391	250	441,0	2,40	6,00	0,60	1,56
2002	9	30	1.405.747	15.377.683	260	445,0	3,46	8,33	0,32	3,46
2003	13	39	4.017.715	23.356.544	280	391,0	4,64	13,93	1,03	5,97
2004	11	31	5.348.887	17.153.970	278	484,0	3,94	11,15	1,10	3,54
2005	10	23	5.576.207	18.188.557	279	535,0	3,58	8,24	1,04	3,50
2006	8	27	2.081.177	13.651.951	298	517,0	2,68	9,06	0,40	2,64
2007	10	28	5.849.192	21.096.374	305	611,3	3,28	9,18	0,96	3,45
2008	3	9	1.118.043	13.221.685	326	668,8	0,92	2,86	0,17	1,98
2009	3	11	1.078.415	16.551.106	307	561,4	0,98	3,58	0,19	2,95
2010	6	17	1.071.843	14.964.372	313	714,4	1,92	5,43	0,15	0,21
2011	1	15	2.638.338	7.497.697	321	788,2	0,31	4,67	0,15	0,95
2012	7	24	13.176.009	18.489.888	319	779,1	2,19	4,39	1,65	2,37
2013	6	16	153.360	21.424.982	364	912,2	1,65	4,40	0,24	1,25
2014	8	23	4.508.424	22.540.516	330	840,0	2,42	6,97	0,53	2,68
2015	7	16	3.076.346	9.059.520	414	842,8	1,69	3,86	0,36	1,07
2016	9	28	278.066	12.276.414	407	792,0	2,21	6,88	0,04	1,55
2017	8	27	1.146.970	13.581.342	424	897,6	1,89	6,37	0,13	1,51
Average	7	22	3.085.880	15.134.484	318	660,0	2,37	6,64	0,53	2,39
Total	131	389	55.545.836	272.420.707	5.717	11.220,8	n/a	n/a	n/a	n/a

(9) MEXICO: SOURCES AND ACKNOWLEDGMENTS

CIA World Factbook, XE Currency Converter, European Audiovisual Observatory, IMCINE - Anuario Estadístico de Cine Mexicano, Canacine, Consejo Nacional para la Cultura y las Artes (CNCA or Conaculta), Portal de Cine y el Audiovisual Latinoamericano y Caribeño, linio.com.mx, Rentrak, NexTV Latam, Mixup.com, Pyramid Research, IBOPE Mexico, DVDVentas.com, The Mexico Ledger, Ooyala.com, Dataxis.