

POLAND

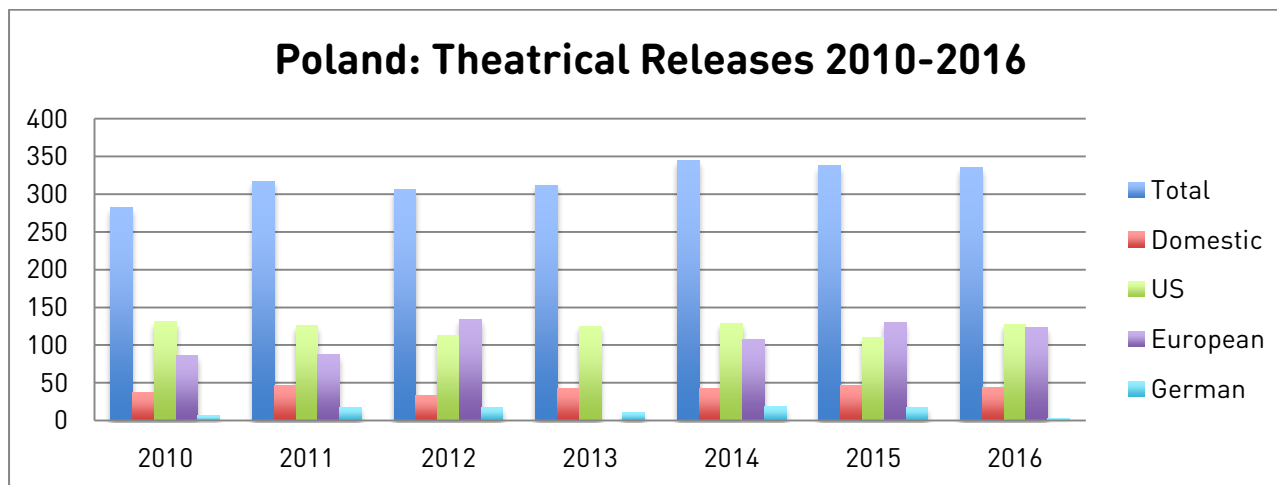
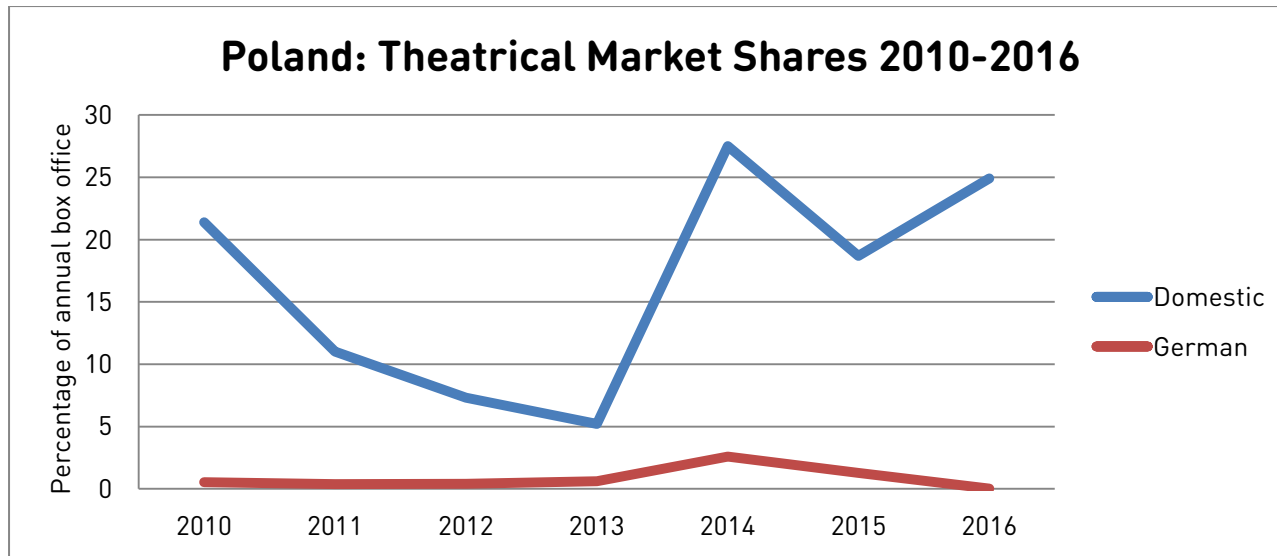
(Pop: 39.3 million)

(1) POLAND: THEATRICAL MARKET OVERVIEW, 2010-2016

	2010	2011	2012	2013	2014	2015	2016
Screens	1,061	1,048	1,200	1,259	1,259	1,256	n/a
Theatrical admissions (millions)	37.5	38.7	38.5	36.3	40.5	44.7	52.1
Per capita attendance	0.98	1.01	1.00	0.90	1.10	1.16	1.35
Box office (EUR millions*)	157.1	165.1	168.2	154.7	190.8	192.4	221.2
Average ticket price (EUR)	4.24	4.48	4.26	€4.48	4.71	4.48	4.25
Releases	282	317	306	312	344	338	335
Domestic releases	37	46	33	43	42	46	44
US releases	131	126	113	125	129	110	127
European releases**	86	87	134	110	107	131	123
German releases	6	17	17	11	17	17	2
Domestic market share	21.4%	11.0%	7.3%	5.2%	27.5%	18.7%	24.9%
German market share	0.53%	0.38%	0.40%	0.62%	2.59%	1.27%	0.02%

*EUR equivalents are calculated throughout at the exchange rate for December 31 of the year in question.

**Excluding German majority films



[2] POLAND THEATRICAL RELEASES OF GERMAN FILMS, 2010-2016

TITLE	DISTRIBUTOR	RELEASE DATE	ADMISSIONS
2010 German films (100% or majority co-productions)			
WÜSTENBLUME (Ger/Aut)	Kino Swiat	26.03.10	107,068
HEXE LILLI, DER DRACHE UND DAS MAGISCHE BUCH (Ger/Aut/It/Sp)	Forum Film Poland	28.05.10	33,072
DAS WEISSE BAND (Ger/Aut/Sp/It)	Monolith Plus	20.11.09	24,936
ALLE ANDEREN (Ger)	Vivarto	23.07.10	12,074
BUDDENBROOKS (Ger/Aut)	Gutek Film	20.08.10	11,703
WITHIN THE WHIRLWIND (Ger/Bel/Pol)	Big Ant	08.10.10	5,828
WOMEN WITHOUT MEN (Ger/Aut/Iran)	Against Gravity	19.11.10	5,761
2010 German minority co-productions			
THE GHOST (Fr/Ger/UK)	Forum Film Poland	19.02.10	419,834
RESIDENT EVIL: AFTERLIFE (US/Ger/UK)	United International Pictures (Poland)	10.09.10	212,137
MR. NOBODY (Bel/Fr/Can/Ger)	Kino Swiat	25.12.10	37,693
LOURDES (Aut/Fr/Ger)	Gutek Film	29.01.10	21,222
EYES WIDE OPEN (Isr/Fr/Ger)	Against Gravity	02.07.10	13,288
HJEM TIL JUL (Nor/Ger)	Against Gravity	26.11.10	4,682
DOUBLE TAKE (Bel/Fr/Ger)	Stowarzyszenie Nowe Horyzonty/Monolith Films	30.04.10	1,232
SMALL CRIME (Gr/Ger)	Vivarto	17.12.10	941
BAL (Tur/Ger)	AP Mañana	26.11.10	n/a
LEBANON (Isr/Fr/Ger)	AP Mañana	05.03.10	n/a
NA PUTU (Bos/Ger/Aut/Cro)	AP Mañana	10.09.10	n/a
SHE, A CHINESE (UK/Fr/Ger)	AP Mañana	11.06.10	n/a

2011 German films (100% or majority co-productions)

KONFERENZ DER TIERE (Ger)	Monolith Films	14.01.11	286,473
THE THREE MUSKETEERS (Ger/Fr/UK/US)	Monolith Films	14.10.11	152,127
A DANGEROUS METHOD (Ger/Can/UK/Swz)	Monolith Films	04.11.11	76,654
PINA (Ger/Fr)	Nowe Horyzonty Films	21.10.11	46,914
SOUL KITCHEN (Ger/Fr/It)	Kino Swiat	07.01.11	32,602
SWINKI (Ger/Pol)	Monolith Films	20.05.11	6,396
DIE FRISEUSE (Ger)	Vivarto	05.08.11	5,272
DER FALL CHODORKOWSKI (Ger)	Against Gravity	14.10.11	4,852
DAS LETZTE SCHWEIGEN (Ger)	Vivarto	09.09.11	3,148
DAVID WANTS TO FLY (Ger/Swz/Aut)	Against Gravity	07.01.11	2,802
JANE'S JOURNEY (Ger)	Against Gravity	13.05.11	2,711
WER WENN NICHT WIR (Ger)	Vivarto	30.09.11	1,608
WOMB (Ger/Hun/Fr)	Aurora Films	16.12.11	1,149
HOCHZEITSPOLKA (Ger/Pol)	Vivarto	21.10.11	1,049
SASCHA (Ger)	Tongariro Releasing	21.10.11	1,019
KLITSCHKO (Ger)	Vivarto	08.09.11	603
SCHLAFKRANKHEIT (Ger/Fr/NL)	AP Mañana	12.08.11	n/a

2011 German minority co-productions

TINKER TAILOR SOLDIER SPY (UK/Fr/Ger)	ITI Cinema	25.11.11	236,722
EL DELFIN – LA HISTORIA DE UN SOÑADOR (Per/Ger/It)	Kino Swiat	20.05.11	115,878
UNKNOWN (US/Ger/UK/Fr)	Warner Bros. Entertainment Polska	06.05.11	109,598
MELANCHOLIA (Den/Swe/Fr/Ger)	Gutek Film	27.05.11	92,691
HANNA (US/UK/Ger)	United International Pictures (Poland)	10.06.11	41,799
MAMMOTH (Swe/Ger/Den)	Kino Swiat	15.04.11	9,858
MY JOY (Ukr/Ger/NL)	Against Gravity	04.11.11	8,802

CAVE OF FORGOTTEN DREAMS (US/Fr/Ger/Can)	Against Gravity	06.05.11	7,428
ENTER THE VOID (Fr/Ger/It)	Nowe Horyzonty Films	21.01.11	6,312
THE HUMAN RESOURCES MANAGER (Isr/Ger/Fr)	Against Gravity	05.08.11	5,193
AJAMI (Isr/Ger/UK)	Against Gravity	21.01.11	4,871
HADEWIJCH (Fr/Ger)	Nowe Horyzonty Films	07.01.11	4,615
CIRKUS COLOMBIA (Bos/Fr/Ger/UK/Slvn/Bel)	Vivarto	26.08.11	2,374
LE QUATTRO VOLTE (It/Ger/Swz)	Nowe Horyzonty Films	18.02.11	1,647
BON APPÉTIT (Sp/Ger/Swz)	Vivarto	07.10.11	1,588
CONTRACORRIENTE (Per/Col/Fr/Ger)	Mayfly	15.04.11	1,409
HOUSE OF BOYS (Lux/Ger)	Tongariro Releasing	18.03.11	1,359
SZELÍD TEREMTÉS – A FRANKENSTEIN-TERV (Hun/Aut/Ger)	Nowe Horyzonty Films	29.04.11	723
BI, DUNG SO! (Viet/Fr/Ger)	AP Mañana	07.01.11	n/a
UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES (Thai/Ger/Fr/Sp/UK)	AP Mañana	21.03.11	n/a

2012 German films (100% or majority co-productions)

CLOUD ATLAS (Ger/US)	Kino Swiat	23.11.12	510,494
RESIDENT EVIL: RETRIBUTION (Ger/Can)	United International Pictures (Poland)	14.09.12	98,812
HELL (Ger/Swz)	Against Gravity	18.05.12	8,422
STADT LAND FLUSS (Ger)	Tongariro Releasing	24.08.12	8,344
DREI (Ger)	Vivarto	25.05.12	8,220
BARBARA (Ger)	Aurora Films	09.11.12	6,856
HAPPY PEOPLE: A YEAR IN THE TAIGA (Ger)	Aurora Films	13.04.12	6,227
GOETHE! (Ger)	Vivarto	02.03.12	5,376
KRIEGERIN (Ger)	Spectator	27.01.12	5,128
DIE FREMDE (Ger)	Vivarto	03.02.12	5,116
ALMANYA – WILLKOMMEN IN DEUTSCHLAND (Ger)	Vivarto	06.01.12	4,981
LOLLIPOP MONSTER (Ger)	Aurora Films	27.01.12	3,603
HALT AUF FREIER STRECKE (Ger)	Aurora Films	31.08.12	2,812

ÜBER UNS DAS ALL (Ger)	Vivarto	17.02.12	2,222
BAIKONUR (Ger/Rus)	Spectator	14.12.12	1,279
RAMMBOCK (Ger)	Spectator	10.02.12	446
KOMEDA: A SOUNDTRACK FOR A LIFE (Ger/Pol)	Aurum Films	28.09.12	n/a

2012 German minority co-productions

W CIEMNOSCI (Pol/Ger/Can)	Kino Swiat	05.01.12	1,180,118
NIKO 2 – LENTÄJÄVELJEKSET (Fin/Den/Ire/Ger)	Kino Swiat	23.11.12	426,298
THE VOW (US/Brz/Aus/UK/Ger)	Forum Film Poland	10.02.12	415,001
ELLES (Fr/Pol/Ger)	Kino Swiat	17.02.12	322,126
CARNAGE (Fr/Ger/Pol)	Kino Swiat	20.01.12	316,811
STREETDANCE 2 (UK/Ger/It)	Monolith Films	13.04.12	79,856
HYSTERIA (UK/Fr/Ger/Lux)	Hagi Film	02.03.12	69,162
IRON SKY (Fin/Ger/Aus)	Kino Swiat	27.04.12	64,929
AMOUR (Fr/Ger/Aut)	Gutek Film	02.11.12	55,061
PARADIES: LIEBE (Aut/Fr/Ger)	Against Gravity	07.09.12	18,867
EN KONGELIG AFFÆRE (Den/Cz/Swe/Ger)	Best Film	21.09.12	15,825
LE HAVRE (Fin/Fr/Ger)	Gutek Film	06.01.12	13,388
WHORES' GLORY (Aut/Ger)	Against Gravity	22.06.12	12,910
PERFECT SENSE (UK/Ger/Swe/Den)	Gutek Film	23.03.12	10,776
FAUST (Rus/Ger)	Aurora Films	24.02.12	6,435
¡VIVAN LAS ANTIPODAS! (Arg/Ger/NL)	Against Gravity	09.11.12	5,821
EL PREMIO (Mex/Fr/Pol/Ger)	Nowe Horyzonty Films	27.01.12	4,426
THE LONELIEST PLANET (US/Ger)	AP Mañana	25.05.12	4,251
POULET AUX PRUNES (Fr/Bel/Ger)	Aurora Films	28.12.12	4,230
SKOONHEID (SA/Fr/Ger)	Tongariro Releasing	25.05.12	4,027
SNABBA CASH II (Swe/Den/Ger)	Vivarto	05.10.12	3,413
LA SOLITUDINE DEI NUMERI PRIMI (It/Fr/Ger)	Aurora Films	23.03.12	3,226

CZAK A SZEL (Hun/Ger/Fr)	Aurora Films	07.12.12	2,350
A TORINÓI LÓ (Hun/Fr/Ger/Swz)	Nowe Horyzonty Films	30.03.12	2,288
BABYCALL (Nor/Ger/Swe)	Aurora Films	18.05.12	2,211
MARIEKE, MARIEKE (Bel/Ger)	Spectator	30.03.12	1,193
CAPTIVE (Phi/Fr/Ger/UK)	AP Mañana	28.09.12	1,005
UNFAIR WORLD (Gr/Ger)	Aurora Films	20.07.12	969
NOIR OCÉAN (Bel/Fr/Ger)	Vivarto	06.04.12	850

2013 German films (100% or majority co-productions)

RITTER ROST – EISENHART UND VOLL VERBEULT (Ger)	Kino Swiat	06.09.13	50,723
VINCENT WILL MEER (Ger)	Aurora Films	27.09.13	7,174
VERGISS MEIN NICHT (Ger)	Against Gravity	25.10.13	6,315
V TUMANE (Ger/Lat/NL/Bela)	Against Gravity	24.05.13	6,291
LORE (Ger/Aus/UK)	Aurora Films	12.07.13	5,921
HEUTE BIN ICH BLOND (Ger/Bel)	Vivarto	29.11.13	3,855
AND WHO TAUGHT YOU TO DRIVE? (Ger/Fr)	Against Gravity	05.07.13	3,655
FREIER FALL (Ger)	Tongariro Releasing	06.09.13	3,563
WAS BLEIBT (Ger)	Aurora Films	21.06.13	3,138
ZWEI LEBEN (Ger/Nor)	Aurora Films	25.10.13	3,074
RUSSENDISKO (Ger)	Vivarto	12.07.13	1,601

2013 German minority co-productions

THE MORTAL INSTRUMENTS: CITY OF BONES (US/Ger/Can)	Monolith Films	21.08.13	156,887
HANSEL & GRETEL: WITCH HUNTERS (US/Ger)	United International Pictures (Poland)	08.02.13	71,043
HETJUR VALHALLAR - TÖR (Ice/Ger/Ire)	ITI Cinema	21.06.13	69,255
DEN SKALDEDE FRISØR (Den/Swe/It/Fr/Ger)	Gutek Film	01.02.13	33,662
HOLY MOTORS (Fr/Ger)	Nowe Horyzonty Films	11.01.13	18,345

THE CONGRESS (Isr/Ger/Pol/Fr/Bel/Lux)	Gutek Film	13.09.13	13,632
KVINDEN I BURET (Den/Ger/Swe)	Kino Swiat	29.11.13	13,361
ET SI ON VIVAIT TOUS ENSEMBLE? (Fr/Ger)	Aurora Films	15.02.13	11,779
SONG FOR MARION (UK/Ger)	Hagi Film	18.10.13	9,559
WADJDA (Saudi/Ger)	AP Mañana	07.06.13	8,948
PARADIES: HOFFNUNG (Aut/Ger/Fr)	Against Gravity	20.09.13	6,108
PARADIES: GLAUBE (Aut/Ger/Fr)	Against Gravity	05.04.13	6,017
CTYRI SLUNCE (Cz/Ger)	Gutek Film	04.01.13	5,537
METÉORA (Gr/Ger)	Aurora Films	23.08.13	3,132
TABU (Por/Ger/Brz/Fr)	Aurora Films	01.03.13	3,103
POST TENEBRAS LUX (Mex/Fr/NL/Ger)	Nowe Horyzonty Films	08.02.13	2,477
DIE LEBENDEN (Aut/Ger/Pol)	Vivarto	06.09.13	1,464
MORE THAN HONEY (Swz/Ger/Aut)	Against Gravity	06.09.13	852
SNABBA CASH II (Swe/Den/Ger)	Vivarto	30.08.13	625
KRUGOVI (Ser/Slvn/Cro/Fr/Ger)	Fundacja Cinemania	29.11.13	n/a
MANIPULATION (Swz/Ger)	Carisma Film	11.01.13	n/a

2014 German films (100% or majority co-productions)

DIE BIENE MAJA – DER KINOFILM (Ger/Aus)	Monolith Films	26.09.14	363,755
DER 7BTE ZWERG (Ger)	Kino Swiat	14.11.14	303,575
LAUF JUNGE LAUF (Ger/Fr/Pol)	Kino Swiat	10.01.14	107,923
LOVE, ROSIE (Ger/UK)	Monolith Films	05.12.14	106,559
TARZAN 3D (Ger)	Monolith Films	01.08.14	60,933
DER MEDICUS (Ger)	Monolith Films	25.04.14	33,102
KREUZWEG (Ger)	Aurora Films	26.12.14	13,967
HANNAH ARENDT (Ger/Lux/Fr/Isr)	Aurora Films	24.01.14	11,324
OH BOY (Ger)	Aurora Films	25.04.14	11,024
HECTOR AND THE SEARCH FOR HAPPINESS (Ger/Can)	Kino Swiat	14.11.14	9,447

DIE VAMPIRSCHWESTERN (Ger)	Vivarto	24.10.14	5,133
DIE GELIEBTEN SCHWESTERN (Ger/Aut)	Aurora Films	28.11.14	5,117
JOURNEY TO JAH (Ger/Swz)	Against Gravity	26.09.14	4,425
BANKLADY (Ger)	Aurora Films	01.08.14	4,094
JESUS LIEBT MICH (Ger)	Vivarto	14.02.14	3,913
FEUCHTGEBIETE (Ger)	Against Gravity	06.06.14	3,809
SPUTNIK (Ger/Bel/Cz)	Vivarto	05.09.14	1,652

2014 German minority co-productions

THE GRAND BUDAPEST HOTEL (US/Ger)	Imperial-CinePix	28.03.14	194,158
NYMPHOMANIAC: VOLUME 1 (Den/Ger/Fr/Swe/Bel)	Gutek Film	10.01.14	168,768
POMPEII (Can/Ger)	Monolith Films	21.02.14	161,903
NYMPHOMANIAC: VOLUME 2 (Den/Ger/Fr/Swe/Bel)	Gutek Film	31.01.14	63,474
THE MONUMENTS MEN (US/Ger)	Imperial-CinePix	28.02.14	56,325
ONLY LOVERS LEFT ALIVE (UK/Ger/Fr/Cyp)	Gutek Film	07.03.14	46,567
A LONG WAY DOWN (UK/Ger)	Best Film	21.03.14	36,719
THE LUNCHBOX (Ind/Fr/Ger)	Gutek Film	14.02.14	24,576
THE BOOK THIEF (US/Ger)	Imperial-CinePix	31.01.14	22,076
KIS UYKUSU (Tur/Ger/Fr)	Film Point Group	24.10.14	17,001
MAPS TO THE STARS (Can/US/Fr/Ger)	Monolith Films	07.11.14	9,017
A NAGY FÜZET (Hun/Ger/Aut/Fr)	Aurora Films	07.11.14	7,509
WAKOLDA (Arg/Sp/Ger/Fr)	Hagi Film	30.05.14	7,471
MY SWEET PEPPER LAND (Fr/Ger)	Vivarto	26.09.14	6,151
SALVO (It/Ger/Fr)	Against Gravity	25.04.14	5,320
MICHAEL KOHLHAAS (Fr/Ger)	Aurora Films	13.06.14	4,683
ALPHABET (Aut/Ger)	Against Gravity	17.10.14	4,127
3 COEURS (Fr/Ger/Bel)	Best Film	28.11.14	3,743
HARMONY LESSONS (Kaz/Ger/Fr)	Art House	02.05.14	3,329

PASSION (Fr/Ger)	M2 Films	11.04.14	2,518
DER BANKER: MASTER OF THE UNIVERSE (Aut/Ger)	Guttek Film	05.12.14	2,270
SONG FROM THE FOREST (US/Ger)	Against Gravity	04.07.14	1,824
AMOUR FOU (Aut/Lux/Ger)	Spectator	21.11.14	1,319
GRZELI NATELI DGEEBI (Geo/Ger/Fr)	Tongariro Releasing	18.04.14	n/a
HELI (Mex/Ger/NL/Fr)	Spectator	31.01.14	n/a

2015 German films (100% or majority productions)

OOOPS! DIE ARCHE IST WEG (Ger/Ire/Bel/Lux)	Kino Swiat	02.05.15	273,710
GESPENSTERJÄGER (Ger/Aut/Ire)	Kino Swiat	11.09.15	126,639
DER KLEINE DRACHE KOKOSNUSS (Ger)	Monolith Films	24.07.15	106,885
CLOUDS OF SILS MARIA (Ger/Fr/Swz)	Guttek Film	20.03.15	12,662
LAGERFEUER (Ger)	Vivarto	17.04.15	6,877
PHOENIX (Ger)	Aurora Films	26.05.15	5,691
TORE TANZT (Ger)	Bomba Film	05.06.15	4,745
ZWISCHEN WELTEN (Ger)	Bomba Film	27.02.15	4,585
VICTORIA (Ger)	Solopan	20.11.15	4,389
WHO AM I – KEIN SYSTEM IST SICHER (Ger)	Hagi Film	09.01.15	3,457
FACK JU GÖHTE (Ger)	Vivarto	04.09.15	2,543
ABOUT A GIRL (Ger)	Spectator	27.03.15	2,295
ALS WIR TRÄUMTEN (Ger/Fr)	Aurora Films	24.07.15	1,904
DIE FRAU DES POLIZISTEN (Ger)	Nowe Horyzonty Films	20.03.15	1,863
MISS SIXTY (Ger)	Bomba Film	05.06.15	1,276
AGNIESZKA (Ger)	Alter Ego Pictures	30.10.15	1,192
CITIZENFOUR (Ger/US)	Against Gravity	15.05.15	n/a

2015 German minority co-productions

SHE'S FUNNY THAT WAY (US/Ger)	Monolith Films	19.06.15	122,008
HITMAN: AGENT 47 (US/Ger)	Imperial-CinePix	28.08.15	69,824
NORTHMEN - A VIKING SAGA (Swz/Ger/SA)	Kino Swiat	01.05.15	34,436
FASANDRÆBERNE (Den/Ger/Swe)	Kino Swiat	24.04.15	27,334
BIG GAME (Fin/Ger/UK)	Kino Swiat	26.06.15	22,357
EN DUVA SATT PÅ EN GREN OCH FUNDERADE PÅ TILLVARON (Swe/Fr/Nor/Ger)	Aurora Films	07.08.15	16,968
LE MERAIGLIE (It/Ger)	Gutek Film	23.01.15	11,185
GETT: THE TRIAL OF VIVIANE AMSALEM (Isr/Fr/Ger)	Aurora Films	20.02.15	8,749
MIN LILLA SYSTER (Swe/Ger)	Vivarto	06.11.15	5,863
BRIDGE OF SPIES (US/Ger)	Imperial-Cinepix	27.11.15	4,527
A BLAST (Gr/Ger/NL)	Against Gravity	11.09.15	4,173
SIMINDIS KUNDZULI (Geo/Ger/Fr/Cz/Kaz)	Solopan	30.01.15	4,149
WHITE SHADOW (Tanz/It/US/Ger)	Nowe Horyzonty Films	24.04.15	4,104
FEHÉR ISTEN (Hun/Ger/Swe)	Nowe Horyzonty Films	20.02.15	3,923
HROSS Í OSS (Ice/Ger)	Spectator	20.02.15	3,714
THE VOICES (US/Ger)	M2 Films	27.02.15	3,169
THE YES MEN ARE REVOLTING (US/NL/Den/Fr/Ger)	Against Gravity	03.07.15	3,141
1001 GRAM (Nor/Fr/Ger)	Bomba Film	28.08.15	2,677
TRAUMLAND (Swz/Ger)	Bomba Film	17.04.15	2,048
SOKUROVIN ÄÄNI (Fin/Est/Ger)	Bomba Film	18.09.15	1,292
VIHARSAROK (Hun/Ger)	Tongariro Releasing	27.03.15	562
15 STRON SWIATA (Pol/Ger)	Endorfina Studio	19.06.15	n/a
WALKING UNDER WATER (Pol/UK/Ger/Indo)	Against Gravity	15.05.15	n/a

2016 German films (100% or majority productions)

IM LABYRINTH DES SCHWEIGENS (Ger)	Aurora Films	22.01.16	8,687
FRANCOFONIA (Ger/Fr/NL)	Bomba Film	17.06.16	7,960

2016 German minority co-productions

LES SAISONS (Fr/Ger)	M2 Films	16.09.16	64,743
MUSTANG (Fr/Tur/Ger)	Guttek Film	08.04.16	63,567
THE DANISH GIRL (UK/Bel/Ger/Den/US)	United International Pictures (Poland)	22.01.16	56,194
POINT BREAK (US/Ger)	Monolith Films	08.01.16	55,100
AN (Jap/Fr/Ger)	Aurora Films	05.08.16	17,406
LETNIE PRZESILENIE (Pol/Ger)	Kino Swiat	22.04.16	14,059
L'AVENIR (Fr/Ger)	Aurora Films	19.08.16	11,299
V PAPERSCICH SLUNCE (Cz/Rus/Ger/Lat/N Kor)	Against Gravity	01.07.16	9,567
MIEKKAILIJA (Fin/Ger/Est)	Aurora Films	27.05.16	7,869
FAIR PLAY (Cz/Slvk/Ger)	Aurora Films	28.10.16	4,862
NENA (NL/Ger)	Vivarto	29.01.16	3,963
ZDJECIE (Pol/Hun/Ger)	Bomba Films	11.03.16	2,095
LA OBRA DEL SIGLIO (Cuba/Arg/Swz/Ger)	Nowe Horyzonty	15.04.16	1,440
AS MIL E UMA NOITES: VOLUME 1, O INQUIETO (Por/Fr/Ger/Swz)	Nowe Horyzonty	26.02.16	1,371
EL 5 DE TALLERES (Uru/Arg/Ger/Fr/NL)	Bomba Films	15.04.16	1,309
THE GIRL KING (Fin/Can/Ger/Swe)	Solopan	20.05.16	1,022
AS MIL E UMA NOITES: VOLUME 2, O DESOLADO (Por/Fr/Ger/Swz)	Howe Horyzonty	04.03.16	710
AS MIL E UMA NOITES: VOLUME 3, O ENCANTADO (Por/Fr/Ger/Swz)	Nowe Horyzonty	11.03.16	692

(3) POLAND: TOP 10 GERMAN FILMS (THEATRICAL), 2010-2016

	ADMISSIONS	BOX OFFICE (EUR)
CLOUD ATLAS (2012)	510,494	2,205,334
DIE BIENE MAJA - DER KINOFILM (2014)	363,755	1,713,286
DER 7BTE ZWERG (2014)	303,575	1,429.838
KONFERENZ DER TIERE (2011)	286,473	1,392,259
OOOPS! DIE ARCHE IST WEG (2015)	273,710	1,231,695
THE THREE MUSKETEERS (2011)	152,127	739,337
GESPENSTERJÄGER (2015)	126,639	569,876
LAUF JUNGE LAUF (2014)	107,923	508,317
WÜSTENBLUME (2010)	107,068	453,968
DER KLEINE DRACHE KOKOSNUSS (2015)	106,885	480,983

(4) POLAND: DISTRIBUTORS OF GERMAN FILMS, 2010-2016

	2010	2011	2012	2013	2014	2015	2016	TOTAL
Vivarto	1	5	5	2	3	2	-	18
Aurora Films	-	1	4	4	5	2	1	17
Against Gravity	1	3	1	3	2	1	-	11
Monolith Films	1	4	-	-	4	1	-	10
Kino Swiat	1	1	1	1	3	2	-	9
Spectator	-	-	3	-	-	1	-	4
Bomba Film	-	-	-	-	-	3	-	3
Tongariro Releasing	-	1	1	1	-	-	-	3
Gutek Film	1	-	-	-	-	1	-	2
Nowe Horyzonty Films	-	1	-	-	-	1	-	2
Alter Ego Pictures	-	-	-	-	-	1	-	1
AP Mañana	-	1	-	-	-	-	-	1
Aurum Film	-	-	1	-	-	-	-	1
Big Ant	1	-	-	-	-	-	-	1
Bomba Film	-	-	-	-	-	-	1	1
Forum Film Poland	1	-	-	-	-	-	-	1
Hagi Film	-	-	-	-	-	1	-	1
Solopan	-	-	-	-	-	1	-	1
United International Pictures (Poland)	-	-	1	-	-	-	-	1

(5) POLAND: THEATRICAL MARKET OVERVIEW

Poland has become an increasingly difficult market to read, with basic information on the infrastructure and development of the theatrical business not as freely obtainable as it once was. But the overall prognosis arrived at in earlier versions of this report – that it is an intriguing market which has yet to reach its full potential in the post-Soviet European film era – remains essentially unchanged. Certainly, the infrastructure continues to be upgraded, with just under 200 new screens (an increase of 18%) opening between 2010 and 2015 (latest available figure). Admissions figures stayed fairly static throughout the seven-year period surveyed, although having a 20% surge in 2016, with box office up 40% over the period.

In terms of national production, the relatively well-supported film culture of the 1950s to the 1980s was, after an inevitable hiatus, replaced with an appropriately structured system of national support under the Polish Film Institute, with a particular highlight at the 2015 Oscars® when Pawel Pawlikowski's *IDA* won Best Foreign Language Film. At the Polish box office, however, market share for local films has varied from a low of 5.2% in 2013 to a high of 27.5% in 2014. Notable over the same period is that the number of films released annually has increased – as in other territories – by about 50, with most of that number being made up of European titles. Thus, while US films still dominate the box-office, the number of European films available to Polish cinemagoers continues to increase. In both 2015 and 2016 there were four Polish titles in the annual Top 10.

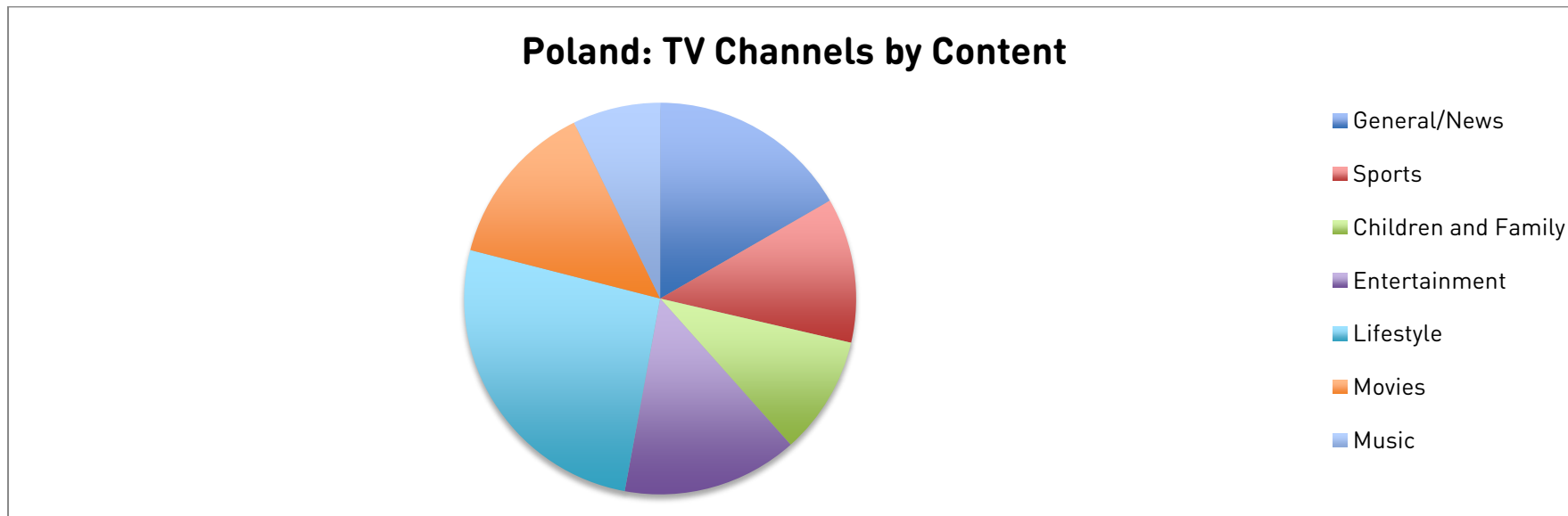
The thing that has so far prevented Poland from joining the ranks of the five other European countries with similar populations – the UK, Germany, France, Spain and Italy – is the relatively low level of cinema attendance, averaging out at only just under one visit per person per year (0.93 in figures). This may have to do with the number of inhabitants per screen – over 30,000, one of the worst figures in Europe – and an average ticket price (even allowing for exchange-rate fluctuations) that remains firmly 'Central European'. However, a number of young independent distributors such as Vivarto, Aurora Films, Against Gravity, Nowe Horyzonty and Tongariro Releasing keep audiences in the major cities well-supplied with arthouse movies, even if the returns are usually modest.

We have only been able to identify two German films opening in Poland in 2016, which makes it difficult to add to the analysis of German titles' performance on the Polish theatrical market published in our last report (2015). This is surprising since, for reasons of both geography and similarity of culture, German films are usually imported in considerable numbers into the country – an average of around 16 a year – many of them in the arthouse category.

In previous years, comedies, children's animation and English-language movies have dominated the Top 10 of German films released since 2010. Of the German films to attract more than 100,000 admissions in those years, only one – LAUF JUNGE LAUF, which is set in the Warsaw ghetto during WWII – is non-English-language. It is, of course, also non-German-language, too, since all the central characters speak Polish. Of the 87 German films released between 2010 and 2016, 63 sold under 10,000 tickets in Poland and 42 under 5,000. Among arthouse distributors, the best performers of the period were PINA (46,914 admissions), SOUL KITCHEN (32,602), KREUZWEG (13,967) and HANNAH ARENDT (11,324).

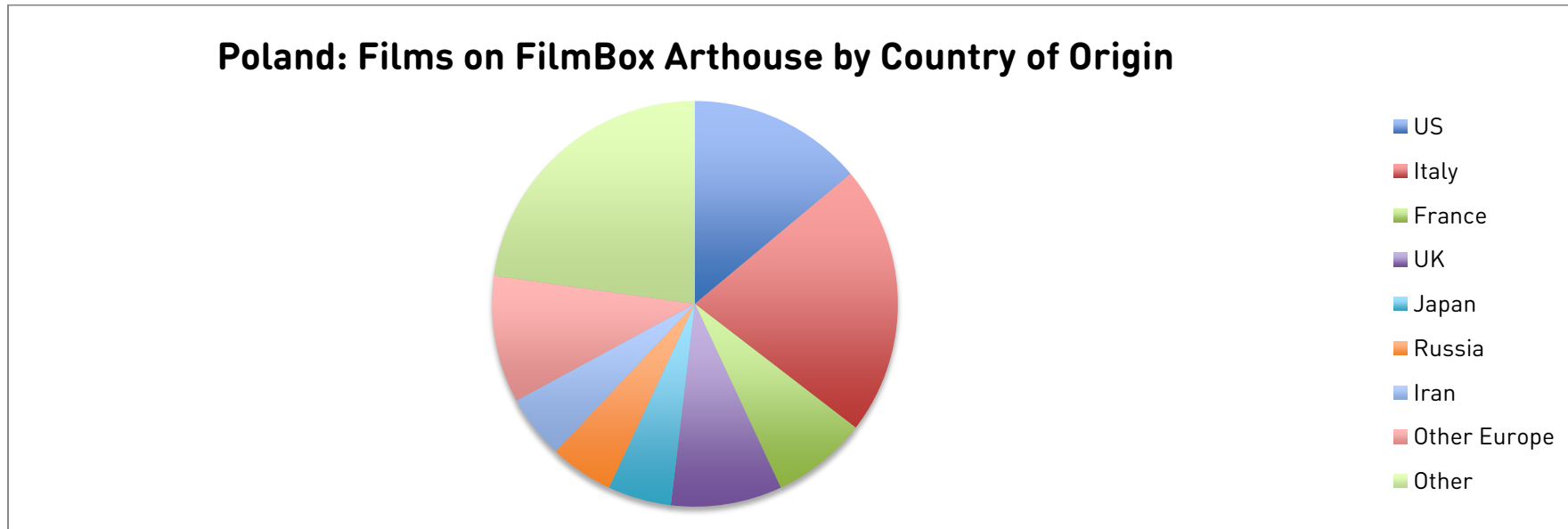
(6) POLAND: GERMAN FILMS ON TELEVISION OVERVIEW

Polish viewers are lavishly served with 300-plus broadcast, satellite, cable and IPTV channels along broadly similar lines to any other European country. These are supplied by state broadcaster Telewizja Polska and an array of private programme providers, both local and international. Although very few viewers are likely to subscribe to all channels the choice, should they choose to do so, is as indicated in the graph below.



FilmBox Arthouse claims to be the first worldwide TV movie channel to feature 'independent and artistic' films. It comes as part of the FilmBox package, which also includes the basic FilmBox channel, plus FilmBox Premium, FilmBox Extra and FilmBox Family. With Poland one of its first territories, FilmBox Arthouse is currently available in Central and Eastern Europe and in a dozen African countries. For once, the channel's self-description is accurate: the line-up – based on analysing a week in mid-September 2017 – is completely international, featuring

films from 27 countries, with the only US films being either classics from the 1930s or recent indie films. The German films featured are two from the silent era, FAUST and METROPOLIS, plus 2008 film DER ARCHITEKT.



For details of on-line DVD and VOD platforms available in Poland, see separate survey, Home Entertainment Market.

(7) POLAND: SOURCES AND ACKNOWLEDGMENTS

CIA World Factbook, XE.com, European Audiovisual Observatory, Lumière, Box Office Mojo, Polish Film Institute, tv.wp.pl, Radio Poland News.