

## NORWAY

(Pop: 5.26 million)

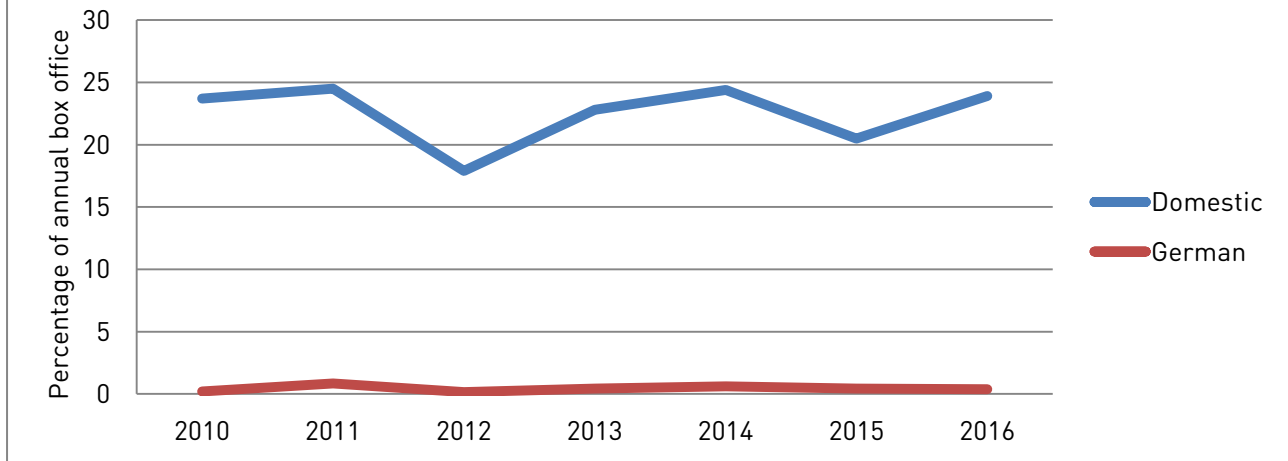
### (1) NORWAY: THEATRICAL MARKET OVERVIEW, 2010-2016

	2010	2011	2012	2013	2014	2015	2016
Screens	429	422	415	422	425	434	439
Theatrical admissions (millions)	11.0	11.6	12.1	11.8	11.1	12.0	13.1
Per capita attendance	2.3	2.3	2.4	2.3	2.2	2.3	2.5
Box office (EUR millions*)	122.25	134.20	141.70	130.99	119.61	140.67	155.90
Average ticket price (EUR*)	11.90	11.51	12.46	11.14	10.49	11.68	11.90
Releases	208	210	232	233	232	277	261
Domestic releases	27	36	26	27	37	27	26
US releases	102	102	100	111	94	108	108
European releases**	75	58	80	65	52	65	79
German releases	5	6	4	7	4	9	6
Domestic market share	23.7%	24.5%	17.9%	22.8%	24.4%	20.5%	23.9%
German market share	0.19%	0.84%	0.14%	0.43%	0.60%	0.42%	0.37%

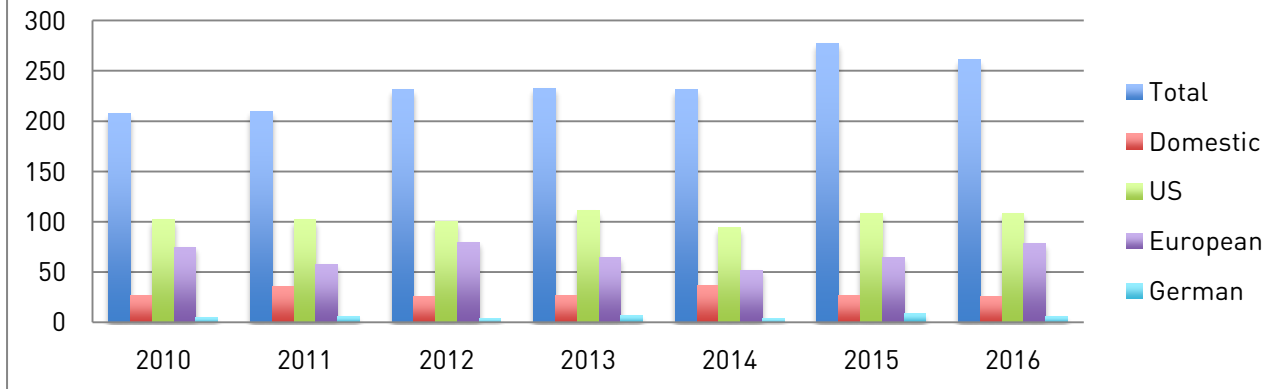
\*EUR equivalents are calculated throughout at the exchange rate for December 31 of the year in question.

\*\*Excluding German majority films

### Norway: Theatrical Market Shares 2010-2016



### Norway: Theatrical Releases 2010-2016



## (2) NORWAY: THEATRICAL RELEASES OF GERMAN FILMS, 2010-16

TITLE	DISTRIBUTOR	RELEASE DATE	ADMISSIONS
<b>2010 German films (100% or majority co-productions)</b>			
SOUL KITCHEN (Ger)	Arthaus	16.07.10	7,958
WOMEN WITHOUT MEN (Ger/Aut/Fr)	Arthaus	29.10.10	6,104
THE LAST STATION (Ger/Rus)	Walt Disney Studios Motion Pictures Norway	16.04.10	4,296
ALLE ANDEREN (Ger)	Arthaus	29.01.10	4,154
PANDORUM (Ger/US)	SF Norge	22.01.10	115
<b>2010 German minority co-productions</b>			
HJEM TIL JUL (Nor/Ger)	Sandrew Metronome Norge	12.11.10	74,489
THE GHOST (Fr/Ger/UK)	SF Norge	26.03.10	34,391
RESIDENT EVIL: AFTERLIFE (US/Ger/UK)	Walt Disney Studios Motion Pictures Norway	17.09.10	31,656
WHERE THE WILD THINGS ARE (US/Aus/Ger)	Sandrew Metronome Norge	22.01.10	31,472
SNABBA CASH (Swe/Ger/Den)	Nordisk Film	28.05.10	20,251
EIN AUGENBLICK FREIHEIT (Aut/Fr/Ger)	Arthaus	23.04.10	7,418
LA RAFLE (Fr/Ger)	Oro Film	01.10.10	5,674
LOS VIAJES DEL VIENTO (Col/Arg/Ger/NL)	Arthaus	04.07.10	4,023
NA PUTU (Bos/Ger/Aut/Cro)	Fidalgo Film Distribution	27.08.10	2,650
LEBANON (Isr/Fr/Ger)	Arthaus	09.04.10	2,600
EYES WIDE OPEN (Isr/Fr/Ger)	Arthaus	01.10.10	2,466
BAL (Tur/Ger)	ActionFilm	29.10.10	2,218
MR. NOBODY (Fr/Bel/Can/Ger)	Oro Film	19.03.10	870
VENKOVSKY UCITEL (Cz/Ger/Fr)	Filmoptimistene	28.05.10	701
KÄSKY (Fin/Ger)	ActionFilm	16.04.10	625

## 2011 German films (100% or majority co-productions)

THE THREE MUSKETEERS (Ger/Fr/UK/US)	SF Norge	14.10.11	43,800
A DANGEROUS METHOD (Ger/Can/UK/Swz)	Scanbox Entertainment Norway	02.12.11	19,013
PINA (Ger/Fr)	Arthaus	04.11.11	13,360
DAS LIED IN MIR (Ger/Arg)	Fidalgo Film Distribution	14.10.11	11,425
WUSTENBLUME (Ger/Aut)	Star Media Entertainment	01.07.11	2,894
VINCENT WILL MEER (Ger)	Fidalgo Film Distribution	05.08.11	2,037

## 2011 German minority co-productions

HODEJEGERNE (Nor/Den/Ger)	Nordisk Film	26.08.11	558,020
JØRGEN + ANNE = SANT (Nor/Ger)	SF Norge	25.02.11	170,994
BABYCALL (Nor/Ger/Swe)	SF Norge	07.10.11	78,829
MELANCHOLIA (Den/Swe/Fr/Ger)	Nordisk Film	27.05.11	23,281
UNKNOWN (US/Ger/UK/Fr)	SF Norge	29.04.11	22,714
HANNA (US/UK/Ger)	Walt Disney Studios Motion Pictures Norway	08.07.11	14,914
LE HAVRE (Fin/Fr/Ger)	Arthaus	16.09.11	13,609
SIMON OCH EKARNA (Swe/Den/Ger/Nor/NL)	Nordisk Film	25.12.11	13,043
UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES (Thai/Ger/Fr/Sp/UK)	Arthaus	04.03.11	1,730
MEDIANERAS (Arg/Ger)	Tour de Force	02.09.11	1,224

## 2012 German Films (100% or majority co-productions)

BARBARA (Ger)	Arthaus	28.09.12	14,081
DREIVIERTELMOND (Ger)	Fidalgo Film Distribution	06.07.12	1,674
DIE TÜR (Ger)	Storytelling Media	07.12.12	444
GLÜCK (Ger)	Fidalgo Film Distribution	05.10.12	323

## 2012 German minority co-productions

KON-TIKI (Nor/UK/Den/Ger)	Nordisk Film	24.08.12	881,944
INTO THE WHITE (Nor/Swe/Ger)	Scanbox Entertainment Norway	09.03.12	43,012
EN KONGELIG AFFÆRE (Den/Cz/Swe/Ger)	Nordisk Film	14.09.12	37,719
THOR – LEGENDS OF VALHALLA (Ice/Ger/Ire)	Nordisk Film	11.05.12	29,206
IRON SKY (Fin/Ger/Aus)	Euforia Film	04.04.12	28,312
TINKER TAILOR SOLDIER SPY (UK/Fr/Ger)	SF Norge	27.01.12	24,919
TO LIV (Nor/Ger)	NorskFilmdistribusjon	19.10.12	12,818
AMOUR (Fr/Aut/Ger)	Arthaus	25.12.12	9,263
THE VOW (US/Brz/Fr/Aus/UK/Ger)	SF Norge	18.05.12	9,031
SNABBA CASH II (Swe/Den/Ger)	Nordisk Film	16.11.12	7,943
ET SI ON VIVAIT TOUS ENSEMBLE? (Fr/Ger)	Fidalgo Film Distribution	27.04.12	7,346
PARADIES: LIEBE (Aut/Ger/Fr)	Fidalgo Film Distribution	19.10.12	7,232
NOBELS TESTAMENTE (Swe/Ger)	Nordisk Film	16.03.12	5,073
CARNAGE (Fr/Ger/Pol)	NorskFilmdistribusjon	10.02.12	4,736
EN FIENDE ATT DÖ FÖR (Swe/Nor/Ger)	Walt Disney Studios Motion Pictures Norway	30.03.12	2,298
MAMMA GOGO (Ice/Nor/Swe/Ger)	Europafilm	10.02.12	837
CIRKUS COLUMBIA (Bos/Fr/Ger/UK/Slvn/Bel)	Storytelling Media	25.05.12	386

## 2013 German Films (100% or majority co-productions)

HANNAH ARENDT (Ger/Lux/Fr/Isr)	Arthaus	20.09.13	17,461
CLOUD ATLAS (Ger/US)	Norsk Filmdistribusjon	08.03.13	11,610
ALS DER WEIHNACHTSMAN VOM HIMMEL FIEL (Ger/Aut)	Europafilm	21.11.13	11,313
GNADE (Ger/Nor)	Nordisk Film	18.01.13	4,462
OH BOY (Ger)	Fidalgo Film Distribution	16.08.13	4,284
LORE (Ger/Aus/UK)	Another World Entertainment	13.12.13	3,204
MR. MORGAN'S LAST LOVE (Ger/Bel/Fr/US)	SF Norge	25.12.13	763

## 2013 German minority co-productions

PIONÉR (Nor/Ger/Swe/Fr/Fin)	Nordisk Film	30.08.13	170,070
HANSEL & GRETEL: WITCH HUNTERS (US/Ger)	SF Norge	01.02.13	62,785
THE MORTAL INSTRUMENTS: CITY OF BONES (US/Ger/Can)	SF Norge	06.09.13	39,254
RUSH (US/UK/Ger)	NorskFilmdistribusjon	04.10.13	24,262
WADJDA (Saudi/Ger)	Arthaus	01.11.13	23,402
FØR SNØEN FALLER (Nor/Ger/Iraq)	Scanbox Entertainment Norway	15.02.13	16,178
SONG FOR MARION (UK/Ger)	Scanbox Entertainment Norway	19.04.13	13,838
POULET AUX PRUNES (Fr/Ger/Bel)	Tour de Force	19.04.13	3,795
HOLY MOTORS (Fr/Ger)	Tour de Force	22.03.13	3,695
2 DAYS IN NEW YORK (Fr/Ger/Bel)	Tour de Force	04.01.13	2,916
PARADIES: HOFFNUNG (Aut/Ger/Fr)	Fidalgo Film Distribution	19.04.13	1,400

## 2014 German Films (100% or majority co-productions)

PETTERSSON UND FINDUS - KLEINER QUÄLGEIST GROSSE FREUNDSCHAFT (Ger)	SF Norge	05.09.14	59,492
LOVE, ROSIE (Ger/UK)	SF Norge	07.11.14	14,337
CATHEDRALS OF CULTURE (Ger/Den/Nor/US)	Mer Film	06.06.14	1,291
FEUCHTGEBIETE (Ger)	Tour de Force	21.11.14	340

## 2014 German minority co-productions

DOKTOR PROKTORS PROMPEPULVER (Nor/Ger)	Nordisk Film	14.03.14	377,840
THE GRAND BUDAPEST HOTEL (US/Ger)	Twentieth Century Fox Norway	21.03.14	73,650
THE BOOK THIEF (US/Ger)	Twentieth Century Fox Norway	17.01.14	64,004
THE MONUMENTS MEN (US/Ger)	Twentieth Century Fox Norway	14.02.14	36,205
1001 GRAM (Nor/Fr/Ger)	NorskFilmdistribusjon	26.09.14	23,825
KVINDEN I BURET (Den/Ger/Swe)	Nordisk Film	17.01.14	20,940
THE LUNCHBOX (Ind/Fr/Ger)	Scanbox Entertainment Norway	11.04.14	18,464
A MOST WANTED MAN (UK/US/Ger)	SF Norge	10.10.14	13,082

POMPEII (Can/Ger)	Nordisk Film	09.05.14	12,517
HROSS Í OSS (Ice/Ger)	Europafilm	28.02.14	7,520
WAKOLDA (Arg/Sp/Ger/Fr)	Tour de Force	25.07.14	7,493
NYMPHOMANIAC: VOLUME I (Den/Ger/Fr/Swe/Bel)	Nordisk Film	24.01.14	7,278
LE MERAIGLIE (It/Ger)	Fidalgo Film Distribution	24.10.14	6,920
KIS UYKUSU (Tur/Ger/Fr)	Fidalgo Film Distribution	28.11.14	2,801
HELI (Mex/Ger/NL/Fr)	Europafilm	28.03.14	804
A NAGY FÜZET (Hun/Ger/Aut/Fr)	Another World Entertainment	31.10.14	764

### 2015 German films (100% or majority productions)

DIE BIENE MAJA – DER KINOFILM (Ger/Aus)	SF Norge	23.10.15	17,254
CITIZENFOUR (Ger/US)	Tour de Force	17.04.15	10,552
VICTORIA (Ger)	Arthaus	04.09.15	6,299
PHOENIX (Ger)	Arthaus	13.02.15	4,372
CLOUDS OF SILS MARIA (Ger/Fr/Swz)	Fidalgo Film Distribution	20.02.15	3,591
KREUZWEG (Ger)	Arthaus	27.02.15	3,366
ELSER - ER HÄTTE DIE WELT VERÄNDERT (Ger)	SF Norge	06.11.15	3,047
EVERY THING WILL BE FINE (Ger/Can/Swe/Nor)	Mer Film	20.11.15	2,330
WE WERE REBELS (Ger/Sudan)	Cinamatekene	12.02.15	125

### 2015 German minority co-productions

DOKTOR PROKTORS TIDSBADDEKAR (Nor/Ger)	Nordisk Film	16.10.15	241,794
HITMAN: AGENT 47 (US/Ger)	Twentieth Century Fox Norway	21.08.15	44,787
POINT BREAK (US/Ger)	SF Norge	25.12.15	14,629
MIN LILLA SYSTER (Nor/Ger)	Arthaus	25.09.15	5,415
GETT: THE TRIAL OF VIVIANE AMSALEM (Isr/Fr/Ger)	Arthaus	06.03.15	2,529
DIPLOMATIE (Fr/Ger)	Europafilm	24.04.15	2,480
MITA TOVA - THE FAREWELL PARTY (Isr/Ger)	NorskFilmdistribusjon	24.07.15	1,497
JAUJA (Arg/Fr/Mex/Ger/NL)	Cinamatekene	04.09.15	963

## 2016 German films (100% or majority productions)

PETTERSSON UND FINDUS 2: DAS SCHÖNSTE WEIHNACHTEN ÜBERHAUPT (Ger)SF Norge	25.11.16	35,081	
TONI ERDMANN (Ger/Aut/Rom)	Arthaus	25.12.16	9,112
HEDI SCHNEIDER STECKT FEST (Ger/Nor)	Mer Film	29.04.16	2,802
DER STAAT GEGEN FRITZ BAUER (Ger)	NorskFilmdistribusjon	02.09.16	2,701
OLYMPIA 1. TEIL - FEST DER VÖLKER (re, Ger)	Cinematakene	05.06.16	n/a
OLYMPIA 2. TEIL - FEST DER SCHÖNHEIT (re, Ger)	Cinematakene	05.06.16	n/a

## 2016 German minority co-productions

ROSEMARI (Nor/Den/Ger)	NorskFilmdistribusjon	09.09.16	26,459
FLASKEPOST FRA P (Den/Ger/Swe/Nor)	Storytelling Media	04.11.16	21,942
THE DANISH GIRL (UK/Bel/Ger/Den/US)	United International Pictures Norge	05.02.16	20,329
EDDIE THE EAGLE (UK/US/Ger)	Twentieth Century Fox Norway	01.04.16	13,061
AN (Jap/Fr/Ger)	Arthaus	05.08.16	12,409
A HOLOGRAM FOR THE KING (US/Ger)	Selmer Media	15.07.16	4,602
UNDER SANDET (Den/Ger)	Tour de Force	24.06.16	4,555
MUSTANG (Fr/Tur/Ger)	NorskFilmdistribusjon	26.02.16	3,814
SIMINDIS KUNDZULI (Geo/Ger/Fr/Cz/Kaz)	Storytelling Media	11.03.16	824
YARDEN (Swe/Ger)	Tour de Force	18.11.16	797
CEMETERY OF SPLENDOR (Thai/Fr/Ger/UK)	Mer Film	25.11.16	622



### (3) NORWAY: TOP 10 GERMAN FILMS IN NORWAY (THEATRICAL), 2010-2016

	ADMISSIONS	BOX OFFICE (EUR)
PETTERSSON UND FINDUS -KLEINER QUÄLGEIST GROSSE FREUNDSCHAFT (2014)	59,492	549,742
THE THREE MUSKETEERS (2011)	43,800	545,057
PETTERSSON UND FINDUS 2: DAS SCHÖNSTE WEIHNACHTEN ÜBERHAUPT (2016)	35,081	413,691
A DANGEROUS METHOD (2011)	19,013	224,400
HANNAH ARENDT (2013)	17,461	198,989
DIE BIENE MAJA - DER KINOFILM (2015)	17,254	143,364
LOVE, ROSIE (2014)	14,337	155,801
BARBARA (2012)	14,081	170.371
PINA (2011)	13,360	175,301
CLOUD ATLAS (2013)	11,610	132,061

#### (4) NORWAY: DISTRIBUTORS OF GERMAN FILMS, 2010-2016

	2010	2011	2012	2013	2014	2015	2016	TOTAL
Arthaus	3	1	1	1	-	-	3	9
SF Norge	1	1	-	1	2	2	2	9
Fidalgo Film Distribution	-	2	2	1	-	1	-	6
Mer Film	-	-	-	-	1	1	1	3
Tour de Force	-	-	-	-	1	1	1	3
Another World Entertainment	-	-	-	1	-	-	-	1
Cinematikene	-	-	-	-	-	1	-	1
Europa Film	-	-	-	1	-	-	-	1
Nordisk Film	-	-	-	1	-	-	-	1
Norsk Filmdistribusjon	-	-	-	1	-	-	-	1
Scanbox Entertainment Norway	-	1	-	-	-	-	-	1
Star Media Entertainment	-	1	-	-	-	-	-	1
Storytelling Media	-	-	1	-	-	-	-	1
Walt Disney Studios Motion Pictures Norway	1	-	-	-	-	-	-	1

## (5) NORWAY: THEATRICAL MARKET COMMENTARY

Most of this commentary is self-evident: Norway is a small country with the lowest population of the mainland Nordic countries (just over five million) spread over 1,000-plus km sandwiched between the mountainous backbone and the deep fjords of the coast. It is also an extremely wealthy country with a highly developed cinematic infrastructure (it was the first country in Europe completely to digitalise its distribution and exhibition industries), offering a rich but limited market for foreign films. With an average of 235 releases a year, it is a market that clearly has finite limits, however, and with an average admissions tally of just 11.7 million cinemagoers a year, returns are likely to be limited, especially for arthouse films.

The statistics in Section (1) reveal an unusual degree of consistency from one year to the next, with the number of screens, admissions, per capita attendance and box-office totals showing only minor variations annually. If one were to identify any trend between 2010 and 2016, it is that the proportion of US releases has declined slightly, while the number from other European countries has increased. But the variation is so slight – less than 10% – that it could well (and probably does) reflect the titles that were available in that year.

Like most Nordic countries, the local market share is driven up and down on a yearly basis by one or, at the most, two strongly performing local titles – local disaster movie BØLGEN (THE WAVE) in 2015, for example – with annual box-office spoils otherwise evenly spread between Hollywood blockbusters and family films (the latter are a feature of the Norwegian line-up as they are in most Nordic countries).

However, with the exception of the two PETTERSSON UND FINDUS films – German-produced episodes in the successful Swedish children’s series about an elderly man and his cat – DIE BIENE MAJA - DER KINOFILM (2015) was the only German children’s film to make any real impact in 2010-2016.

Indeed, one of the striking things about the Norwegian theatrical market over the period surveyed is the number of serious German films that attracted an audience, notably HANNAH ARENDT (17,461 admissions in 2013); PINA (13,360 in 2011); and BARBARA (14,081 in 2012). Special mention should also be made of the German co-produced Edward Snowden documentary CITIZENFOUR, released in 2015, which sold over 10,000 tickets – impressive for so small a market.

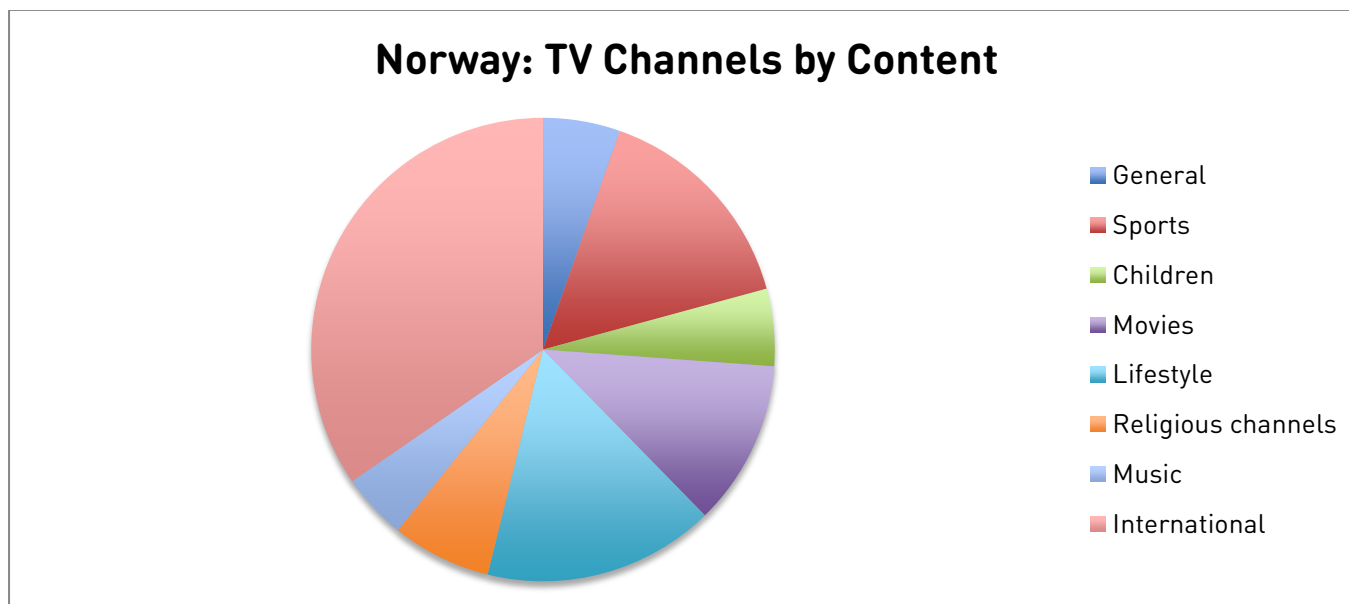
Theatrical releasing throughout the Nordic area is dominated by the same three major companies: SF and Scanbox, both headquartered in Stockholm; and Nordisk, based in Copenhagen. A fourth, Sandrew Metronome, quit the theatrical business in 2011. Norway’s only major standalone distributor is Norsk Film Distribusjon, with 20th Century Fox and Disney handling their own releases in Norway, and the UIP label

(Paramount and Universal) still surviving as elsewhere in Scandinavia. Among specialist distributors, Arthaus, Fidalgo and boutique distributor Tour de Force are fairly regular buyers of German films.

The conclusion for the German industry is that the limited number of German-language films released in Norway between 2010-2016 – a total of just 16, the rest having been made in English or (the kiddie films) made to be dubbed – may see the theatrical shop window drive demand for online streaming or DVD purchase, but that home entertainment options have no way of creating new demand.

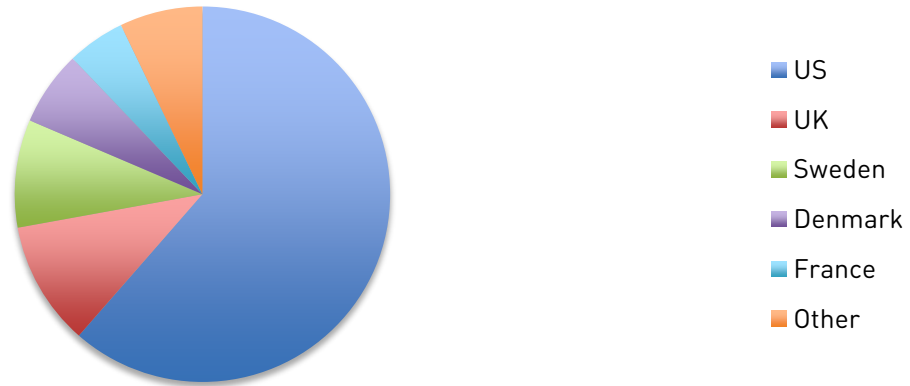
## (6) NORWAY: GERMAN FILMS ON TELEVISION OVERVIEW

Norway is, like the other Nordic countries, well supplied with local and international TV channels, with 150+ subscription and specialist channels available on top of the national NRK and various pan-Scandinavian options. Well into the VOD age, moreover, traditional film channels continue to make up a good part of the available viewing choice, as indicated on the chart below, based on what is available in major cities Oslo and Bergen. Almost all the channels are pan-Scandinavian, some 'localised', others not.



The nationality of films shown in the chart below are those programmed across all three C-More pay-TV channels in Norway in the first week of August 2017. The channels are labelled C-More Action, C-More First and C-More Hits, but the titles stray some way from these labels since individual films regularly migrate from one channel to another. The line-up mixes US indies with smaller studio pictures, blockbusters and a good range of international titles mainly from the UK and elsewhere in Scandinavia. The films have set starting times and are repeated up to five times over the week (NB: the figures below record the title, not the number of screenings). The same choice of titles is similarly scheduled in Sweden and Finland. There were no German films programmed during the week surveyed.

### Norway: Films on C-More by Country of Origin



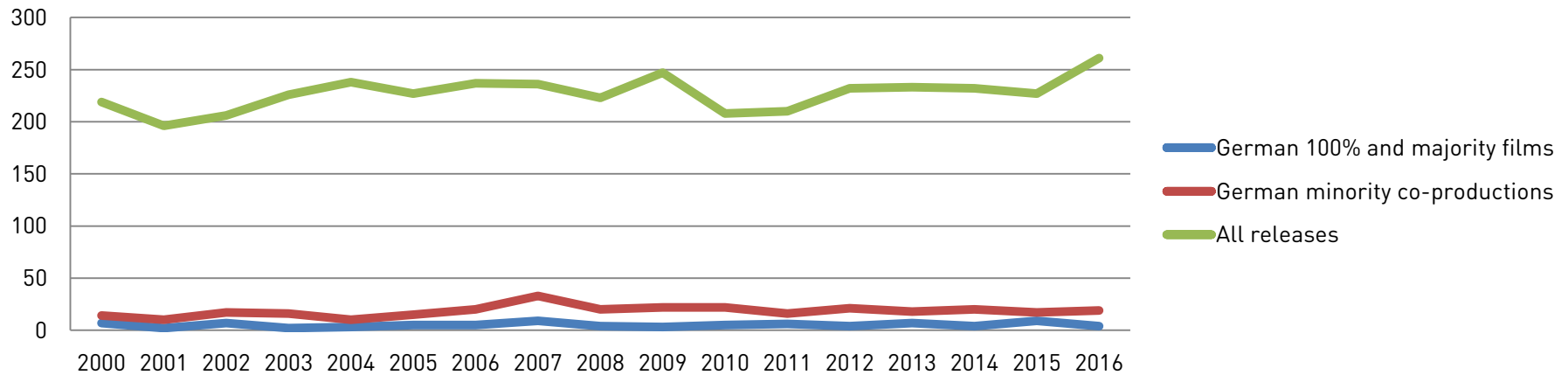
For details of on-line DVD and VOD platforms available in Norway, see separate survey, Home Entertainment Market.

## (7) NORWAY IN OVERVIEW: 2000-2016

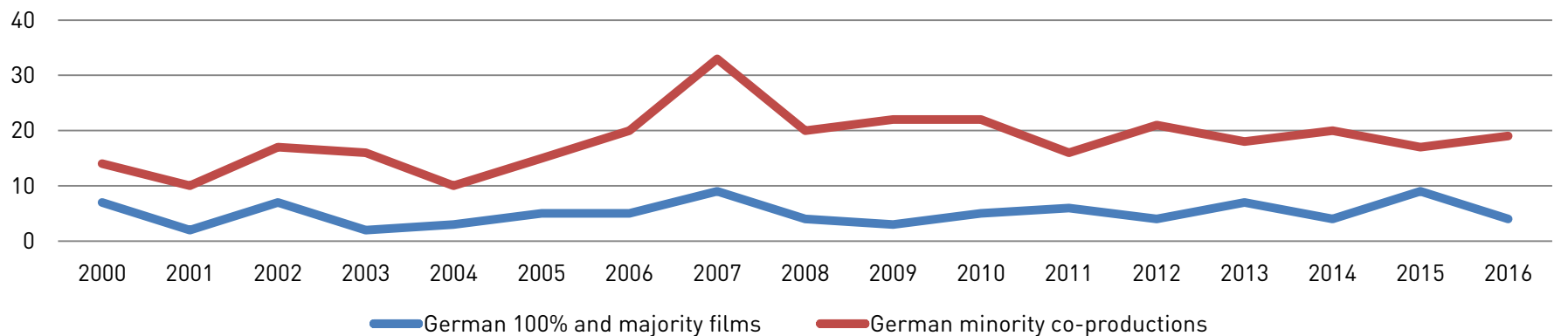
The following charts depict a comparative overview of the situation for German films released in Norway between the years 2000-2016.

Year	Majority German releases	All German releases	Majority German films box office (US\$)	All German films box office (US\$)	All releases	All box office (million US\$)	% releases share, majority German films	% releases share, all German films	% box office share, majority German films	% box office share, all German films
2000	7	14	59.160	2.077.320	219	68,49	3,19	6,39	0,09	3,03
2001	2	10	49.297	2.105.453	196	76,57	1,02	5,10	0,06	2,75
2002	7	17	523.374	6.534.413	206	100,81	3,40	8,25	0,52	6,48
2003	2	16	419.076	5.305.437	226	122,51	0,88	7,08	0,34	4,33
2004	3	10	533.417	3.018.080	238	126,02	1,26	4,20	0,42	2,39
2005	5	15	3.601.404	6.462.052	227	131,92	2,20	6,61	2,73	4,90
2006	5	20	518.759	2.334.819	237	139,70	2,10	8,44	0,37	1,67
2007	9	33	904.523	5.762.560	236	144,10	3,81	13,98	0,63	4,00
2008	4	20	508.956	7.813.030	223	153,76	1,79	8,97	0,33	5,08
2009	3	22	431.195	23.601.138	247	180,29	1,21	8,90	0,24	13,09
2010	5	22	291.644	3.424.776	208	164,09	2,40	10,58	0,18	2,09
2011	6	16	1.465.464	6.049.387	210	174,46	2,86	7,62	0,83	3,47
2012	4	21	271.781	16.012.075	232	187,04	1,72	9,05	0,15	8,56
2013	7	18	777.205	3.804.826	233	180,77	3,00	7,73	0,43	2,10
2014	4	20	782.249	7.983.149	232	144,73	1,72	8,62	0,54	5,52
2015	9	17	620.355	8.064.223	227	153,33	3,96	7,49	0,40	5,26
2016	4	19	462.915	2.727.172	261	163,70	1,53	7,28	0,28	1,67
Average	5	18	736.773	6.961.580	227	141,90	2,24	8,02	0,50	4,49
Total	82	291	11.757.859	110.352.738	3.858	2.412,29	n/a	n/a	n/a	n/a

### Norway: German films released 2000-2016: an overview

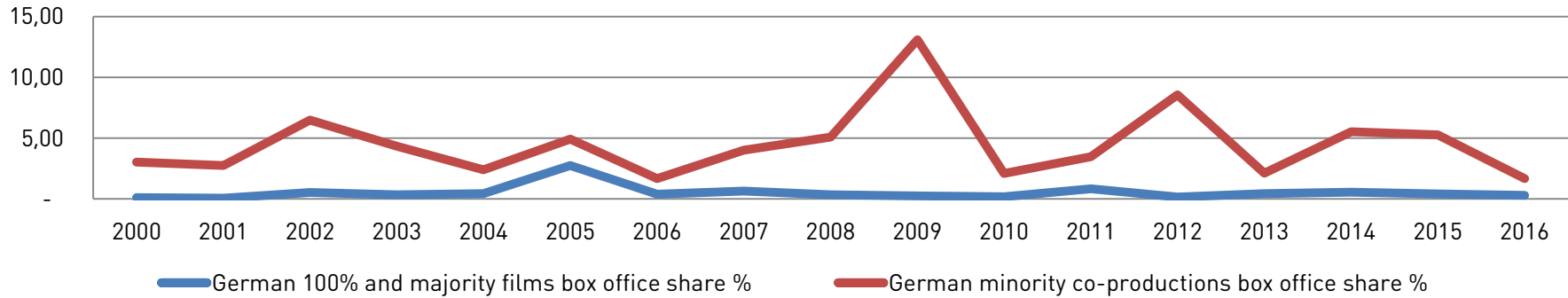


### German films released in Norway, 2000-2016: a comparison

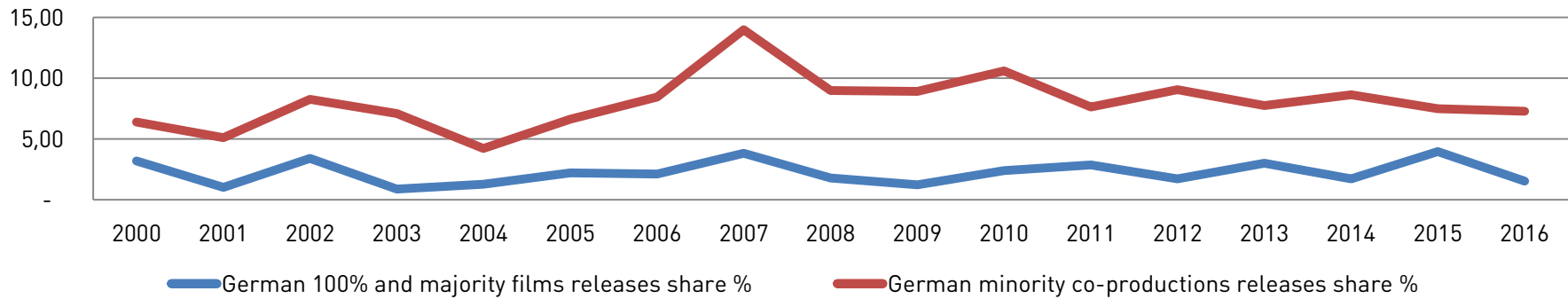




### German films' box office in Norway as a percentage of the total: 2000-2016



### Number of German films released in Norway as a percentage of the total: 2000-2016



## **(8) NORWAY: SOURCES AND ACKNOWLEDGMENTS**

CIA World Factbook, XE Currency Converter, European Audiovisual Observatory, Filmweb Norway, [www.vg.no](http://www.vg.no). With special thanks to Tor Fosse.