



## German Films Abroad 2025



## GENERAL INFORMATION:

- **Basis of data:** This evaluation of international cinema figures was based on data from the ComScore database. ComScore presents international box office turnovers and audience numbers as reported by the respective distributors. Films and their respective statistics that are not reported to ComScore cannot be included in the evaluation. The data are based on those submitted to ComScore for the evaluation period 01.01.2025 to 31.12.2025.
- **Calculation of missing audience numbers:** As some countries enter their box office turnovers but not their audience numbers, the latter have been calculated. The calculation of the number of admissions is based on the average ticket prices of the respective country published annually by the European Audiovisual Observatory. Data Calculated in this way are marked (\*).
- **Definition of majority German films:** The definition of majority German films was brought into line in 2019. Thus, films are referred to here in which the largest share of financing is German. In the evaluations prior to 2019, films whose financing consisted of at least 50% German shares were referred to as majority German. For this reason, a comparison of box office and audience figures between the period up to and including 2018 and the period from 2019 onwards can only be made for all films with German participation (majority and minority). As a basis for the assessment, the funding shares were taken from the BAFA notification (if available).

## OVERVIEW

- **Building on the strong results recorded up to mid-2025, the international box office revenues of German films increased significantly over the full year compared to 2024. Total box office revenues more than doubled year on year, rising by approximately 115%.**
- In 2025, a total of 594 German titles (majority and minority productions) were evaluated worldwide in 87 countries, of which 297 titles (50%) were majority German productions. This represents a notable expansion in both the number of titles and international reach compared to previous years.
- Overall, German films (majority and minority productions) generated a box office revenue of €249,8 million outside of Germany in 2025, attracting more than 33,0 million viewers. Compared to 2024, this represents an increase of approximately 115% in box office revenue (2024: €116 million) and more than a doubling of admissions (2024: 15.8 million viewers).
- Among the most successful majority German films of the year were MARIA, MANITOU'S CANOE, GRAND PRIX OF EUROPE, SEPTEMBER 5 and STITCH HEAD. Together, these titles generated a total box office revenue of €49,9 million abroad and reached 6,64 million viewers. In the category of minority German productions, REGRETTING YOU ranked as the most successful title of the year, achieving an outstanding box office of €70,4 million and 8,46 million viewers. It was followed by THE PHOENICIAN SCHEME, which recorded a box office revenue of over €32,4 million and attracted 3,71 million viewers internationally.
- Overall, the 297 majority German productions generated a total box office revenue of €94,9 million and attracted 13,1 million viewers outside of Germany. This corresponds to approximately 38% of the total box office revenue generated by German films abroad in 2025. By comparison, in 2024 majority German films achieved a box office revenue of €53,5 million and attracted a total of 7,08 million viewers. This confirms the successful international positioning of majority German productions in 2025.
- Once again, as in 2024, the European market proved to be the most successful territory for majority German films, generating over €68,7 million in box office revenue — accounting for 72,4% of the total revenue of majority productions — and attracting 8,7 million viewers. The North American market followed with over €13 million in revenue and over 1,6 million admissions, with the USA alone contributing more than €11,2 million to the result.

## TOP TITLES (majority German)

	TOP 5 Films 2025 – Countries <i>Films that were released in the most countries (excluding Germany) during the period in review</i>		TOP 5 Films 2025 – Box Office <i>Films achieving the highest box office turnover (outside Germany) during the period</i>		TOP 5 Films 2025 – Admissions <i>German films seeing the highest admissions (outside Germany) during the period</i>	
1.	MARIA	60	MARIA	16,606,252€	MARIA	* 2,248,811
2.	IN THE LOST LANDS	56	MANITOU'S CANOE	9,730,674€	GRAND PRIX OF EUROPE	* 1,521,800
3.	SEPTEMBER 5	52	GRAND PRIX OF EUROPE	9,616,539€	STITCH HEAD	* 1,034,797
4.	GRAND PRIX OF EUROPE	45	SEPTEMBER 5	7,597,109€	SEPTEMBER 5	* 948,133
5.	THE SEED OF THE SACRED FIG	37	STITCH HEAD	6,372,099€	MANITOU'S CANOE	886,102

\* Audience figures for some countries were not reported to ComScore. The average ticket price of the country was used to determine audience numbers.

- The top five performing majority German films in box-offices worldwide in 2025 were: MARIA, MANITOU'S CANOE, GRAND PRIX OF EUROPE, SEPTEMBER 5 and STITCH HEAD. The films collected a combined box office of over 49,9 million euros worldwide in 2025 and attracted over 6,6 million admissions outside Germany.
- “Drama” and “Animation” were the dominant genres among the Top 10 majority German productions of the year.
- In 2025, 34 films were released in more than 10 countries, including 8 films that were released in more than 20 countries.
- Majority German titles achieved a total box office of 94,9 million euros in 2025 and reached more than 13,1 million viewers outside Germany. This corresponds to approximately 38% of the total box office generated by German films abroad in this year.

## TOP COUNTRIES (majority German)

TOP 5 Countries 2025 – Box Office <i>which achieved the highest box office takings (€) with majority German films outside Germany in the period</i>						
	Country	Box Office	Audience Numbers	TOP Titles	Box Office TOP Titles in Country	Audience Numbers TOP Titles in Country
1.	Austria	21,685,441€	2,172,531	MANITOU'S CANOE	9,730,674€	886,102
2.	France	15,627,214€	2,158,455	GRAND PRIX OF EUROPE	3,184,188€	439,805
3.	USA	11,222,355€	*1,079,072	STITCH HEAD	3,870,853€	*372,197
4.	Italy	6,666,188€	1,055,359	MARIA	2,908,315€	429,606
5.	UK & Ireland	6,659,618€	*748,271	MARIA	2,157,846€	*242,454

\* Audience figures for some countries were not reported to ComScore. The average ticket price of the country was used to determine audience numbers.

- In 2025, a total of approximately 65% of the box office revenue for majority German films was generated in just five countries, underlining the continued concentration of key international markets. As in previous years, the European market, including the UK, played a central role, accounting for 72,4% of the total revenue from majority German productions abroad.
- When it comes to the number of titles released, Italy and Spain once again stood out as key territories for majority German productions, with 122 and 76 titles respectively. These were followed by Austria (67 titles), Australia (53 titles) and Portugal (40 titles). This broad presence reinforces, once again, the strong international distribution network for German productions, particularly within Europe.