

Rules for the subsidization of film starts in foreign countries (Distribution Support)

1. In order to foster the wider international dissemination of German films as cultural assets and to improve the market opportunities of German films in foreign countries, German Films, Service + Marketing GmbH may subsidize distribution measures of a foreign distribution company for the start of a German film in foreign countries. As a rule, only such measures going beyond the distribution project already planned by the foreign distribution company (the "Additional Project") will qualify for subsidization.

2. The subsidy must be applied for. Only those foreign distribution companies may apply for a subsidy which intend to distribute a newly produced feature film or documentary film to cinemas in their territory. The film must evidence a German certificate of origin and must have been produced with a majority of German members of crew and cast. Measures related to the distribution of advertising films or films with pornographic and/or racist content and/or praising violence are excluded from subsidization.

3. A grant committee appointed by German Films will decide finally on any such application for a subsidy.

4. As a rule, the subsidy will be granted in the form of a loan whose repayment will be conditional upon success of the film. The maximum amount of the subsidy per film and territory will be Euro 50,000.00. A loan whose repayment is conditional upon success of the film may only be granted if the film has not received any other repayable loan from third parties. A subsidy exceeding Euro 10,000.00 will be subject to the prerequisite that the film to be subsidized has been licensed for at least four additional territories. In case of additional distribution measures up to an amount of Euro 10,000.00 the subsidy may also be granted in form of a grant.

5. If an application for a subsidy is approved, the modalities of subsidization, in particular the modalities of payment and repayment of the loan will be provided for in an agreement between German Films and the applicant. If an application for a subsidy is not accepted to its full extent, the distribution concept on which the application was based (without the full additional measure but including the support sum actually granted) shall remain binding upon the distributor.

6. The applicant's obligation to repay the loan will become effective upon attainment of certain numbers of spectators/gross distribution receipts stipulated by German Films in a graduated scale. This graduated scale is based on the relation of the amount of the total net distribution costs, the net costs of the additional measures and the amount of the subsidy, on the one hand, to the numbers of spectators/gross distribution receipts to be attained, on the other hand. The net costs within the meaning of these Rules shall mean exclusively the direct distribution costs before value added tax, if any; a distribution guarantee and overhead costs cannot be taken into account. Repayment of the loan shall be effected pro rata from the share of the gross distribution receipts the applicant is entitled to receive. The gross distribution receipts within the meaning of these Rules include all proceeds from the exploitation of the theatrical rights after deduction of the cinemas' shares. Accounting and payout of the repayment amounts to German Films must be effected 4 weeks after having attained the respective numbers of spectators/gross distribution receipts, at the latest. Notwithstanding the foregoing, the recipient of the subsidy must bindingly evidence and account for the attained numbers of spectators and distribution receipts to German Films by the end of every month during the film's exploitation in the cinemas.

The accounting and repayment obligation will lapse 2 years after the start of the film in the respectively subsidized territory. A review and decision whether or not repayment of the subsidy can be forgiven will not be made before submission of the numbers of spectators/gross distribution receipts of the first twelve months following the start of the film in the cinemas of the subsidized territory.

The distribution cost may basically only include costs incurred from up to 5 months before until up to 2 months after the start of the film in the theaters of the territory.

7. The applicant will receive 50 % of the earmarked, non-assignable and non-attachable subsidy upon conclusion of the subsidization agreement. Payment of the remaining subsidy will be made upon submission of the final accounting of the total distribution costs, which must be effected not later than 4 months after the start of the film. The distribution costs may basically only include the net costs incurred from up to 5 months before until up to 2 months after the start of the film in the theaters of the territory.

8. If the distribution measures on which the application for the subsidy is based are not met as to their scope and/or amount, German Films will be entitled either to cut the agreed loan/grant pro rata and to claim back any excess payment already made, or to terminate the entire agreement without notice and to claim repayment of the subsidy paid out so far.

The same shall apply if the subsidized film's main start in the cinemas does not take place within one year after the application's acceptance, at the latest. Non-observance of the accounting and repayment obligation will also entitle German Films to terminate the entire agreement without notice.

9. To apply for a subsidy is possible at any time, provided that the corresponding application is received by German Films at least two months before the scheduled start of the film. The documents to be submitted are listed in the application forms available at German Films, Service + Marketing GmbH, Herzog-Wilhelm-Strasse 16, 80331 Munich/Germany or online: www.german-films.de/support.

Together with the application form, the applicant must submit a binding distribution concept indicating in particular when, where and with how many prints the film is to be released, and for which additional distribution costs the subsidy is needed.

10. Those applicants who do not meet their obligations toward German Films at all or repeatedly not in due time or to a sufficient extent will be excluded from subsidization.

11. The recipient of the subsidy agrees to transfer to German Films the ownership to one copy each of any advertising material used for the film (e.g. posters, flyers, invitations), one video cassette/DVD of the subsidized film in the respective country version as well as one comprehensive exploitation report with critics etc. immediately after their respective production, however at the latest with the final accounting for the film.

German Films must be named as a subsidizing body in all media; in particular, the logo of German Films must be shown on all printings.

If the subsidy amounts to Euro 50,000.00 all prints of the subsidized film must display the logo of German Films and a mention indicating German Films as subsidizing body in the main titles. The appropriate material will be made available by German Films.

German Films

Distribution Support 2008

The logo for German Films, featuring the word "german" in a lowercase, sans-serif font above the word "films" in a similar font. Between the two words are three colored circles: a black one on the left, a red one in the middle, and a yellow one on the right.

german
●●●
films

to Distribution Support Rules

German-Films Service + Marketing GmbH
Herzog-Wilhelm-Strasse 16
80331 Munich/Germany

Application for grant of a subsidy for a film start in a foreign country

1. Applicant

Name of the distribution company: _____

Owner/Managing director: _____

Registered office: _____

Address: _____


Phone incl. prefix: _____

Fax incl. prefix: _____


E-mail: _____

Legal form of the company: _____

Statutory evidence of the company's data (e.g. excerpt from Commercial Register) is enclosed as

Exhibit no. 

2. List of titles released by the distributor in the last two years including number of prints and total box office/admission figures

Exhibit no. 

3. Title of the film: _____

4. Length of the film: _____ Minutes

5. Format of the film: (cross where applicable)

 16 mm 35 mm 70 mm other (please specify) _____

6. Territory of distribution: _____

7. Date of release in cinemas: _____

8. Start locations: _____ / _____

(if necessary on a separate sheet):

without Distribution Support

with Distribution Support

9. Planned number of prints: _____ / _____

without Distribution Support

with Distribution Support

10. Expected number of spectators: _____ / _____

without Distribution Support

with Distribution Support

11. Expected gross distribution receipts: _____ € / _____ €

without Distribution Support

with Distribution Support

12. **Total (net) costs:** _____ € / _____ €
without Distribution Support with Distribution Support

13. **Amount of the subsidy applied for:** _____ € = _____ % of total net costs

14. **Type of subsidy applied for:**
(cross where applicable) Loan Grant (maximum amount Euro 10,000.00)

15. **Distributor's own share**
(at least 50 percent): _____ € = _____ % of total net costs
(excluding subsidies and distribution guarantee)

16. **Other subsidies (including amount):**
applied for
(with date of decision) _____

granted

No further subsidy will be applied for (cross if applicable)
No subsidy has been applied for (cross if applicable)

17. **Description of the planned additional measure** (if necessary on a separate sheet):

Exhibit no.

18. **Distribution agreement** dated: _____ (Date)
for the film _____
must be submitted in any case. Please note that only the duly signed long form agreement is accepted.

Exhibit no.

19. **Has a distribution guaranty been paid?** (cross where applicable) yes no
If yes, which amount, type and payment?

20. **Declaration of the licensor that** applicant has performed all its contractual obligations including full payment of the distribution guarantee.


Exhibit no.

21. **Declaration of the licensor that** the film has been licensed theatrically for at least four additional territories at market conditions – please list the licensed territories (only necessary with applications for more than Euro 10,000.00).

Exhibit no.

22. Certificate of origin/Certificate of BAFA:

No.: _____ dated _____

Exhibit no. 

23. The film has been produced with a majority of German members of crew and cast:

(cross where applicable) yes no

24. The applicant undertakes to report the effects of the measure and to subsequently evidence the actual costs incurred.

25. We herewith expressly acknowledge the rules issued by German Films for the application for start subsidies.

26. Bank account of the applicant:

Name and address of the bank: _____

Account holder: _____

Account number: _____

Bank code: _____

Swift Code: _____

Iban Code: _____

27. Data protection statement

I/we declare that I/we disclose voluntarily the personal data necessary for processing the application.

I/we agree that data such as name and address, title and short description of the film, production costs, financial plan, amount of the subsidy applied for and granted under this application are disclosed to other subsidizing bodies.

I/we furthermore agree that German Films announces publicly the subsidization of the project, e.g. in a press release, in which the recipient of the subsidy, producer, title and short description of the project, the names of the director and script writer as well as the amount of the subsidy are disclosed.

_____, _____
City Date (day/month/year)

Legally binding signature(s)
and stamp of the company

**Please note: Only completely filled in applications can be processed
which were received by German Films at least two months before the start of the film.**

Title of the film _____

Country of release _____

Without Distribution Support With Distribution Support

1. Net advertising and promotion costs

Prints of trailer number: ___ / ___ _____ € _____ €

Dubbing trailer number: ___ / ___ _____ € _____ €

Subtitling trailer _____ € _____ €

Placement of trailer _____ € _____ €

Posters _____ € _____ €

Placement of posters _____ € _____ €

Photos _____ € _____ €

Flyers _____ € _____ €

Distribution and mailing of flyers _____ € _____ €

Advertising on TV _____ € _____ €

Advertising on radio _____ € _____ €

Advertising in general newspapers _____ € _____ €

Advertising in magazines _____ € _____ €

Advertising in trade papers _____ € _____ €

Press agent _____ € _____ €

Press screenings _____ € _____ €

Previews _____ € _____ €

Receptions _____ € _____ €

Promotional tour by director/cast _____ € _____ €

Website _____ € _____ €

Other (please specify): _____ € _____ €

_____ € _____ €

Total advertising and promotion costs _____ € _____ €

2. Net print and production costs

Prints of film number: ___ / ___ _____ € _____ €

Inter-negative (if not supplied) _____ € _____ €

Prints insurance _____ € _____ €

Prints maintenance _____ € _____ €

Taxes _____ € _____ €

Dubbing prints _____ € _____ €

Subtitling prints _____ € _____ €

Transport _____ € _____ €

Censorship _____ € _____ €

Total print and production costs _____ € _____ €

3. Other net costs (excluding minimum guarantee and indirect costs)

Please specify: _____ € _____ €

_____ € _____ €

Total net distribution costs (1+2+3) _____ € _____ €

